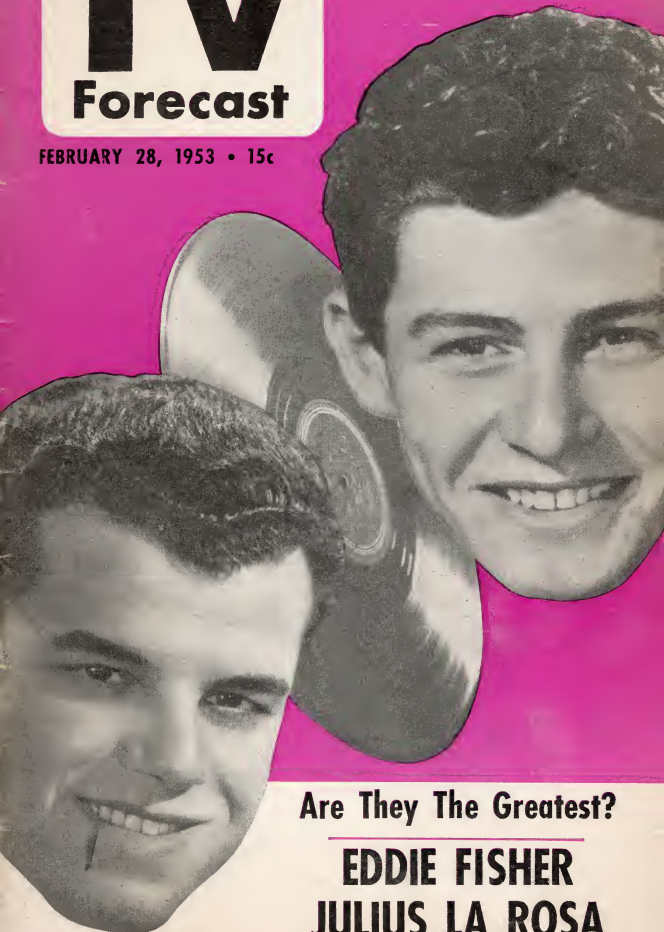


TV Forecast

FEBRUARY 28, 1953 • 15c

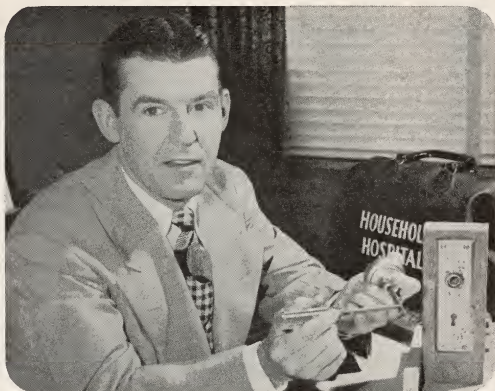
*the most complete
TV program GUIDE*



Are They The Greatest?

EDDIE FISHER
JULIUS LA ROSA

MONDAY ON CHANNEL SEVEN



"DR. FIXUM"

Join Art Youngquist as he patches, cures and lectures from his automotive and household hospital. It's one of TV's most constructive shows!

EVERY MONDAY — 10:30 P.M.

Presented by
WESTERN TIRE
AUTO STORES

CHANNEL

7
WBKB

ABC Television Network

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

... After reading the article on Clifton Utley, I wondered how much bias and veracity there is in any article in this publication. . . . The writer of the article states that Mr. Utley, acting as emcee at the MacArthur rally at Soldier Field was embarrassed when the turnout was so small that he was called up to liven up a crowd which held views diametrically opposed to his. A responsible newscaster indeed! That rally was held on April 27, 1951 and there are statistics to prove that more than 50,000 people were there. I have never seen a more enthusiastic rally anywhere. Mr. Utley was conspicuous indeed as he had very little to say. And now two years later he tries to belittle General MacArthur, a man whose integrity and honesty are impeccable . . . I wish that your magazine would truthfully state the FACTS about that rally. . . .

Northfield, Ill.

PAULINE L. FLAHAVHAN

Ed. Note: There are conflicting statistics as to the size of the crowd, but it is generally conceded that it was "disappointing." Bad weather probably was a large factor in keeping the crowd down.

Shades of John L.—Boxing four nights a week and soon, five! I was tolerant when my husband sparkled with that smo-oo-o-ther flavor, or had a slick, quick shave, attributing it to his loyalty to the sponsor, but four or five sponsors is asking too much. . . . Should I inadvertently learn a right cross or a left hook, I'm afraid the next time Pop switches in boxing in the middle of Robert Montgomery Presents, I'll lose control and flatten him. Statistics tell me that women spend 80% of every dollar spent in this country—so sponsors behave—A little boxing goes a long way with us purchasing agents. After all, we knew our husbands a long time before they sparkled and when it took a half-hour for them to shave.

Chicago, Ill.

MRS. M. REICHERT

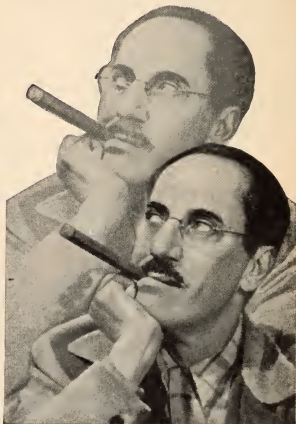
(continued on page 46)

TV FORECAST

Goodbye ghost . . .

hello Groucho!

New G-E tube does the trick



● Have a G-E Aluminized Tube installed in your old TV set . . . you'll get a picture that brings in the stars clearer, sharper than ever before. Only an Aluminized Tube can make your TV *Better Than New!*



ALUMINIZED TUBE



The serviceman who handles G-E Tubes will make this quick, economical changeover. Call him today!

You can put your confidence in—

GENERAL  ELECTRIC

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TV REPAIRS IN YOUR HOME — DAY OR NIGHT —

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HU mboldt 9-0911

You Can Depend On

FOSTER TV

2922 Milwaukee Ave.

TV

FORECAST Feb. 28, 1953



Over 1,000,000 readers

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Meet at the Piano Bar
College Inn
Cocktail Lounge

FRANK YORK and his
famous strolling violins at dinner

DANCING FROM 9
RESERVATIONS • FRANKLIN 2-2100



**COLLEGE INN
PORTERHOUSE**
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Expiration Number 243

Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

DON'T look now, but all the fuss about 3-dimension movie pictures is obscuring the real big story—the thousands of TWO-dimension pictures (they call them “flats”) now stored in Hollywood files may be released to television in the not-so-distant future. The obvious reason: who'll go to a movie house and see a flat picture, with 3-dimension just across the street? . . . They're talking about a new Tuesday p.m. news show with Edward R. Murrow to compete with Milton Berle and Bishop Fulton Sheen. . . . The airtight defense of yes-men that Arthur Godfrey has surrounded himself with in New York isn't doing the ol' Redhead's publicity any good. Latest reports indicate the Walter Murphy office (which handles Godfrey's press relations) is giving a fast brush-off to reporters seeking a story. In addition, there's talk of Arthur taking an important post in Washington with the U.S. Air Force. Does this mean the public won't know what's what in national defense?

★ ★ ★

DuMont is preparing a series of 15 minute telecasts on tax problems. . . . “Life With Father” series, the fabulous Howard Lindsay-Russel Crouse stage drama, may be on TV sooner than we think. Already they're auditioning it. . . . A possible TV casualty—“Biff Baker, USA.” If so, it'll be back next summer as a replacement, because the ciggie sponsor is stuck with a full 26 week cycle of films already, which will be canceled if the smoke moguls retire. . . . Admiral will pay for the March televising of the Chi Tribune's Golden Gloves boxing meet—Chi finals March 7, inter-city bouts March 26, and the international meet June 16.

★ ★ ★

In the immediate wake of the United Paramount purchase of the American Broadcasting Company, and the two-year holier-than-thou attitude of the Federal Communications Commission, it's interesting to probe the reasons why an FCC member, Miss Frieda Hennock (a public servant) has served as a member of the awards Committee of Sylvania Corporation, a profit-making venture. She's been spotted on TV presenting awards to various programs. . . . “Twenty Questions,” the popular DuMont panel quiz, is celebrating its 7th anniversary in show business.

★ ★ ★

Lansing, Mich. viewers had a nervous moment recently when the station opened the Milton Berle show with a special skit featuring the Goldbergs (who used to be on CBS). The announcer cut in and apologized for bringing the viewers the wrong TV show. It took almost 30 seconds to straighten the situation out. . . . Newscaster Paul Harvey's new book “Remember These Things” went into its second printing. The publishers say, for a non-fiction, “it's phenomenal.” . . . Possibly the greatest story of Bing Crosby ever written is the current SatEvePost biography. It's titled “Call Me Lucky,” and it's a great buy at any newsstand.



Fulton Sheen



Arthur Godfrey



Edward R. Murrow



Paul Harvey



A frequent guest star on most of TV's top musical shows, Eddie stands a good chance of landing a show of his own when he exits the army. Here he's seen guesting on Jane Fromon's show.

Eddie gives a wave as he's off on another flight in his constant touring of U. S. Army bases to entertain GIs.

THE music industry is due for its biggest boost in years come April. The occasion: The long-awaited discharge of Pfc. Eddie Fisher from the U. S. Army. From that point on, stand back. Young Mr. Fisher is scheduled to stand the whole music business on its collective ear. All the signs are there.

In the pop record field, any disc that sells over 500,000 copies is considered, reasonably enough, as a smash hit. Imagine the pleasant surprise at RCA Victor, when checking back over their books they found that Fisher, their throbbing-voiced young sensation, had cut nine consecutive records that soared over the half-million mark, something unprecedented in the business. What really caused the execs to rub their hands with glee was the fact that Eddie had turned this astonishing trick despite his inability to devote full time to plugging his records. He couldn't. He was in the army.

Actually, the army, rather than harming Eddie's career, has given it a big push. Uncle Sam has employed Eddie where he's most useful, as a recruiter on army radio programs and as entertainer for troops overseas. Thus he achieves the double effect of winning the good will of the troops and of spending his army time as pleasantly as possible. And there's no underestimating the effect a handsome lad with a golden voice who also is wearing an



army uniform has on the young ladies of the nation. Eddie thus leaves the army with the possibility of becoming music's hottest property since Frank Sinatra.

The comparison with Sinatra isn't accidental. Although there isn't much similarity in style, Eddie does share with Frank a valuable music asset—taste. When Sinatra was driving the bobbysoxers wild, it was hardly noticed that every new record he made was of a top show tune. In a like fashion, Eddie is taking no chances with dog tunes. With a few exceptions, all of his hits have been of top caliber songs. This goes for everything he's done from the beginning when he recorded the fine "Thinking of You," resurrected for a

EDDIE FISHER

RECORD BREAKER

Red Skelton movie, to his more recent "Wish You Were Here" from Broadway's number one show at the present. In between his "Anytime," "I'm Yours" and "Bring Back the Thrill" all led the best seller lists at various times.

No matter how good your taste is, the final test for a singer is, of course, his voice. The voice of Eddie Fisher is of a timbre and power that is probably unmatched in the field. Of all the pop singers, Eddie is the only one who can sing out full blast in the upper registers without shifting into falsetto. Withal, his buoyant voice retains a charming innocence that has given the young ladies something to think about.

As a youngster, golden-voiced Eddie had built up a powerful set of vocal chords while hawking vegetables from his father's vegetable truck which toured the streets of Philadelphia. On the side he took music lessons and had already won a singing contest when he was eleven years old. He claims he won the contest because all of his competition was girls and the judges felt sorry for him. At any rate that cinched a job on a local Philadelphia radio station where his style developed as he picked up experience on various shows. He also sang at his local synagogue, a training ground for Al Jolson, perhaps the greatest entertainer in show business history.

For five summers, Eddie travelled up to Grossinger's Spa, a resort in the

Catskills where his singing won him low pay but also the adulation of the locals around the resort. He was discovered on Labor Day, 1949 by the great unearther of young talent, Eddie Cantor, and was lured into Cantor's show that was then touring the country. From then on, Eddie was unstoppable.

Among the stepping stones on his way to fame, Eddie won an Arthur Godfrey Talent Scouts contest and sang a spell with Charley Ventura's wild jazz crew.

But the big test came when Eddie was called on to fill in for ailing thrush Fran Warren at Bill Miller's posh Riviera, just across the Hudson River from New York City. With only an hour's rehearsal, Eddie went on at the famed night spot and proceeded to wow 'em. The audience was in hysterics and the night beat reporters were unanimous: Eddie was destined for stardom.

Certain legends manage to accumulate around practically any big time celebrity and Eddie is no exception. One of the famous Fisher stories concerns his showing up in army uniform at "Al Jolson Remembrance Night" at Carnegie Hall and, following a long list of topnotch entertainers, bringing the house down. Another story tells of his appearance with Cantor at Chicago's International Amphitheater where dozens of girls, after hearing him sing, formed a line outside in order to kiss his picture on the poster.

But better testimony to his greatness comes from another source. Downbeat Magazine, the hip musician's bible, carried the story of Eddie's first recording date and it's a story that brings a knowing glance from show biz veterans.

When Eddie had finished recording his first number, his voice trailed away, and the red light which indicated that recording was going on, went off. At this same precise moment, all the musicians in the orchestra jumped up in unison and cheered. Eddie Cantor, who was present, said "I haven't seen such a demonstration in 20 years."

When musicians go out of their heads over a singer, there's more than a little talent there. The last time musicians put their stamp of approval so enthusiastically on a pop singer, his name was Frank Sinatra. No wonder those people over at RCA Victor are rubbing their hands.



Shy



BUT JULIUS

ALL of a sudden in late January of this year the word began spreading along Tin Pan Alley. "That Frank Loesser song is finally beginning to break." The song, "Anywhere I Wander" was from Danny Kaye's new film, "Hans Christian Andersen" and had been recorded last year by such diverse people as Jan Peerce, Fran Warren and Mel Torme. Yet it had been practically ignored by the record buying public.

In January, things were different. A new record label, "Cadence Records" came on the market. Its first release was "Anywhere I Wander." Immediately there was a stampede at the record shops and dealers found that they couldn't order enough platters to supply the demand. That the song was a record counter blockbuster was no accident. It was the recording debut of the new Arthur Godfrey sensation—Julius La Rosa.

Two years ago Julius La Rosa was an obscure and bashful lad serving a hitch in the Navy. He was stationed at Pensacola where he often entertained his fellow gobs by singing the latest popular songs. There was nothing special about it. He was not a trained singer, yet his mates loved the way he sang.

Then Godfrey arrived on the base. Arthur is a reserve officer in the Naval Air Corps and spends a few weeks each year at Pensacola brushing up on the latest tricks in flying. While on the base, Arthur was putting on a show at the enlisted men's club and, at the urging of Julius' fellow gobs, persuaded Julius to give out with a few songs. The Godfrey decision, "If he were not in the Navy, I'd give him a job tomorrow. In my opinion he has every chance of becoming one of the great singing

Guy



LA ROSA MIXES IT UP

stars of our day. When the time comes for his release from the service of his country, he should have a great career."

That was all Julius needed. Soon afterward he was given leave, went home to Brooklyn and did a guest shot on the Godfrey show. He was later transferred to Washington, D. C., where he did his singing to the accompaniment of the huge Navy Band. Then when his discharge finally came through he headed pronto up to "Mr. Godfrey's office." Arthur Godfrey had a new "Friend."

There's some dispute as to whether Godfrey is on top because of the talent surrounding him, or whether the talent surrounding him is on top because they are with Godfrey. A plug from Arthur can mean an awful lot. In the case of Julius, it's a mixture of the two.

There's no question that Julius would still be laboring in obscurity and perhaps doing another hitch in the Navy, if Godfrey hadn't been at Pensacola two years ago. But it is equally true that no matter what happens to Godfrey, Julius will stay up there. He's got it.

Whenever a fine new singer comes along the adjectives "fresh," "unaffected," "sincere", are tossed around. In each case they apply to La Rosa. He is such a pleasure after listening to the affected mannerisms of the whole new crop of singers around that there is some tendency to burst into cheering when hearing him.

His voice is strong, maybe not as strong as some of the current flashes, but more than adequate. His styling is simple and reminiscent of the pre-war Bob Eberle, whose singing with Jimmy Dorsey was considered by many to be the best band singing of all time. Julius is an avid fan of the big three—

Crosby, Como and Sinatra—and there's more than a little of each that has crept into his singing. But then the Beethovens couldn't have written the great stuff if the Bachs hadn't led the way. There's no crime involved in being influenced by a master.

Although it has nothing to do with music, the factor that has *made* Julius is what sometimes is thought of as a personality deficiency. For young Mr. La Rosa is as bashful as a scoutmaster in a girls' dormitory. No matter how well Julius comes over with a song, he is inordinately shy when finished and can't wait to get out of the spotlight. King Arthur exploits Julius on this count and it has made the lady fans love the lad all the more. Arthur continually kids Julius by saying that "he mixes it up" when away from the studios and Julius stands there, beaming and blushing, and takes it. What sighing did for Sinatra, blushing is doing for La Rosa.

The success of Julius' first record could have been predicted. Every time he sang "Anywhere I Wander" over the Godfrey show, the network was hit with a barrage of fan mail praising his singing. So Arthur's bandmaster, Archie Bleyer, shrewdly founded "Cadence Records" and he and Julius began making money from another source. Of course a few plugs from Arthur to his 50 million fans helped. At present the record is the industry's number one seller. It is also the strongest indication that a great new singer has finally arrived.

Julius La Rosa can be heard on "Arthur Godfrey and His Friends" at 7 p.m. on Wednesday and 9 a.m., Mon. thru Fri. on channel 4 (WBBM-TV).



Julius gives out with a jump tune complete with arm motion for Bossman Godfrey.

WHO



Jackie Gleason



Paul Whiteman



Jack E. Leonard



Kate Smith



Two-Ton Baker



Sam Levenson



Fran Coughlin



LOVES A FAT MAN?

WELL, DARN NEAR EVERYONE, MAYBE

ALL the world loves a fat man." At least, that's the common expression. But how true is it? The world of television is such a strange mixture of curious people that it might be smart to glance at the TV screen to see just how the fat boys are doing.

Sometimes, not so good. Consider the case of king-sized Jack E. Leonard, who swooped and twirled on the late "Broadway Open House" following the demise of comic Jerry Lester. Unfortunately for Jack, the network folded the show from underneath him before he had a fair chance to develop his talents. Except for occasional one-shot appearances, Leonard has been banished from the realm of TV.

Humorist Sam Levenson, on the other hand, seems to be just coming into his own as one of TV's greatest tale spinners. First on his own show, in which he kidded teams of moppets and their parents. Now he's rapidly blooming as the bright comedy light of "This Is Show Business," where his homespun wit serves as a counter balance to the acid comments of skinny panel member George S. Kaufman.

Jackie Gleason is one performer who very nearly dug his TV grave with his teeth. Before Jackie slimmed down, he was just another loud-mouthed fat man, a combo that's pretty hard to take among civilized people. But Gleason smartened up in time to start working off weight by throwing himself into the biggest splash of energy ever tossed off by a TV comic—the fabulous one-man-gang exhibition known as the "Jackie Gleason Show."

TV fame came suddenly to Fran Coughlin, the pudgy wit of "Down You

Go," when he was plucked from the staff of Chicago's WGN-TV and put to work on the Dumont network brain teaser show. Coughlin hasn't lost any weight as a result, even though moderator Bergen Evans' caustic barbs are designed to whittle Fran down to size.

Possibly the most durable "fat man" in entertainment history is Paul "Pops" Whiteman, the endearing veteran of "TV Teen Club." Pops is nowhere near the weight he used to be. In his present sylphlike proportions, he'd scarcely be recognized as the bulky King of Jazz who set a brand new pattern of national music many years back. But though the Whiteman frame has been peeled down to normal, there's no mistaking the cherubic moonface with the toy mustache—a treasured relic of happier, bygone days.

Out on the western plains, there's a gravel-voiced, happy-go-lucky stumblebum called Jingles who's teamed up (a happy misnomer) with Wild Bill Hickok to make life miserable for rustlers, crooked gamblers and unwary steers. He's really Andy Devine, a lovable chubblybubs who has gained an enormous following thru movies, radio and now TV.

Some of the finest character roles of video have been taken over by Gene Lockhart, father of the beautiful June Lockhart and a much greater star in his own right. Usually playing the part of a pudgy rascal, Lockhart, even more than the highly touted Sidney Greenstreet of movie fame, has given fresh significance to the dramatic theory that a fat man provides the most terrifying villain possible.

(continued on page 39)

Saturday Feb. 28

WBMM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 9:00 7 "RIO GRANDE"
MOVIE—Sunset Carson in Western
- 10:00 4 THERE'S ONE IN EVERY FAMILY
7 SPACE PATROL—Adventures
Searching for the kidnapped Major, Commander Corry and Cadet Happy walk into a trap
- 9 KIDS' CAMERA CORNER—Film
- 10:30 4 SMILIN' ED'S GANG—Stories
The Maharajah sends Gunga to the Ooty Hills to find a tiger cub for the London Zoo
- 7 SKY KING THEATER
A crooked politician suddenly finds he must resort to murder in order to protect his interests; Kirby Grant
- 9 KIDS & COMPANY—Variety
- 11:00 4 BIG TOP—Circus Fun
Jack Sterling presents Les Hildalys, aerial act from France; the Nemeths, perch act; and Duran and his dogs
- 7 BEULAH SHOW—Comedy Antics
Louise Beavers is featured
- 9 TERRY AND THE PIRATES
A wealthy Chinese concocts an elaborate scheme to have himself declared dead in order to swindle his heirs. *Sponsored by Canada Dry Ginger Ale*
- 11:30 7 "DESERT GUNS"
MOVIE—Western melodrama with Conway Tearle & Margaret Morris
- 9 "LONE RIDER RIDES ON"
MOVIE—Western with George Huston
- 12:00 4 FARM & HOME TIME—Talks
7 "LUCKY TERROR"
MOVIE—Western with Hoot Gibson
- 9 "PHANTOM OF THE PLAINS"
MOVIE—Exciting tale of romance and intrigue in the old West at the time railroads were replacing the stagecoach; stars Wild Bill Elliott
- 12:30 4 "MARK OF TERROR"
MOVIE—Mischa Auer
- 1:00 7 "PHANTOM OF SANTA FE"
MOVIE—A cowboy is arrested for robbery and murder on false charges; stars Harry Carey
- 9 "LAWLESS FRONTIER"
MOVIE—John Wayne stars
- 2:00 4 NEW WESTERN THEATER—Film
7 "TOLL OF THE DESERT"
MOVIE—Starring Fred Kohler Jr.
- 9 "MEN WITH WHIPS"
MOVIE—(1st showing) Story of dramatic action set among the ranches of Australia; stars Victor Jory
- 2:30 4 "NORTHWEST TRAIL"
MOVIE—A girl carrying a large amount of money through the wilderness is accosted by a murderer; stars John Litel, Joan Woodbury
- 3:00 7 "TROUBLE AT MELODY MESA"
MOVIE—Exciting Western adventure

- 3:15 5 NATURE OF THINGS—Science
Dr. Roy K. Marshall discusses "Putting the Show On the Air"
- 3:30 5 AMERICAN INVENTORY
Film showing what happens to the money our American tourists spend in Europe
- 9 "STEPCHILD"
MOVIE—A divorced man marries again in order to have a home for his children; stars Brenda Joyce, Donald Woods & Terry Austin
- 4:00 4 CLASSIC THEATER—Music
5 WESTERN ROUNDUP—Film
7 "TRAIL'S END"
MOVIE—An innocent man is convicted on circumstantial evidence and a cowboy sets out to trap the real murderer; stars Johnny Mack Brown
- 5:00 4 PATTERN FOR LIVING—Talks
7 SATURDAY LAUGH TIME—Film
"Laurel & Hardy" film & fairy tale
9 "RAINBOW VALLEY"
MOVIE—Western adventure tale
- 5:15 5 HOBBY TIME—Bill Healion
Bill shows an authentic replica of an old fashioned coffee grinder and demonstrates how to make a table lamp out of it
- 5:30 4 ALL STAR HIT PARADE
5 JET PILOT—Aviation Show
George Cisar explains to Jerry Garvey about France's contributions to the world of aviation. A film of the flight of the dirigible, "Los Angeles," from Ford Airport in Dearborn, Mich., in 1927 will be shown
- 7 ROOTIE KAZOOTIE—Puppets
- 6:00 4 STORK CLUB—Interviews
5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren discuss "Acids, Bases and Salts," interesting chemicals around the house
- 7 PAUL WHITEMAN'S TEEN CLUB
9 INSP. MORLEY, SCOTLAND YD.
Patrick Barr clashes with the underworld in "Rough Justice"
- 6:30 4 BEAT THE CLOCK—Games
Emcee Bud Collyer (see page 42)
- 5 MY HERO—Situation Comedy
Beanblossom is an unexpected host to a penthouse party in "Sky High," starring Robert Cummings
- 7 WHAT'S YOUR BID?—Sales
"Liberal Bill" is the auctioneer with John Reed King as emcee
- 9 PET SHOP—Geo. Menard Emcee
George and his daughter Paula present Art Thomen with some puffer fish; a champion boxer; an unusual breed of parakeets; a trained bear from the Shrine Circus; an imported German shepherd; animal exchange and nursery
- 7:00 4 JACKIE GLEASON SHOW
Guest: singer Jane Pickens

- 7:00 5 ALL STAR REVUE—Variety**
Host George Jessel with Bob Hope, Fred Allen, restaurateur Toots Shor, comedienne Sara Berner & Met. opera star Hilde Gueden
- 7 "FALL IN"**
MOVIE—Comedy about a young sergeant in the Army who encounters a spy ring; stars William Tracy
- 9 SPORTS EDITION—News Events**
Vince Lloyd assists Harry Creighton
- 7:15 9 CHRISTOPHER FILM SHORT**
- 7:30 9 BIG TEN BASKETBALL GAME**
Illinois vs Indiana, from Urbana; game described by Vince Lloyd & Howard Dorsey. *Sponsored by Illinois Bell Telephone Company*
- 8:00 4 THIS IS SHOW BUSINESS**
Clifton Fadiman emcee; panel: Sam Levenson, Geo. S. Kaufman, & guest Arlene Francis; performers: singer Toni Arden; comedian Dave Barry
- 5 YOUR SHOW OF SHOWS**
The Calgary Brothers and ventriloquist Jimmy Nelson are guests, with hostess Jan Sterling. Sid Caesar and Imogene Coca will not be seen tonight
- 7 BOXING BOUTS**
Club fighter Carmen Basilio of New York with 32 wins, 10 defeats & 4 draws vs Vic Cardell, Hartford, Conn., with 63 wins, 15 losses & 7 draws in 10-round welterweight bout from Toledo, Ohio; Bill Stern announcing
AT CONCLUSION OF THE BOUT—*FIGHT TALK*—Red Smith & Don Dunphy Comment
- 8:30 4 FARM TOWN U.S.A.—Talks**
- 9:00 4 QUIZ KIDS—Joe Kelly, Emcee**
Panel: Janet Ahern, 7; Melvin Miles, 9; Frankie Vander Ploeg, 8; Sally Ann Wilhelm, 14; and Pat Conlon, 15; guest, William Weinberg will test the kids with a lie detector to see if they can fool it
- 7 HALF TIME WITH JACK DREES**
- 9:15 9 WRESTLING FROM MARIGOLD**
Benito Gardini vs Zack Malkov; Baron Arena vs Bill Parks; Danno McDonald vs Danny McShain; and Bobby Nelson vs Cowboy Carlson; Harry Creighton subs for Jack Brickhouse as announcer
- 9:30 4 IT'S NEWS TO ME—Panel Quiz**
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds
- 5 YOUR HIT PARADE—Musical**
Seven top tunes of the week sung and enacted. "Extras:" dance number, "Lime House Blues"
- 7 "INVISIBLE ENEMY"**
MOVIE—Secret agent woos a married woman to gain information about her husband's political operations

- 10:00 4 "I STAND ACCUSED"**
MOVIE—Partner in a law office gets mixed up with racketeers; stars Lyle Talbot, Robert Cummings
- 5 "THAT UNCERTAIN FEELING"**
MOVIE—Merle Oberon, Melvyn Douglas & Burgess Meredith in story of a successful businessman who neglects his wife and forces her into the arms of another man
- 11:00 7 "INTERRUPTED JOURNEY"**
MOVIE—Repentent husband is responsible for a train crash in which the other woman is killed; stars Valerie Hobson, Richard Todd
- 9 "SCARLET CLUE"**
MOVIE—(1st showing) Charlie Chan goes after spies plotting to steal radar plans from our government; stars Sidney Toler, Benson Fong
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW—Tale**
Ken Nordine narrates mystery thriller
- 11:45 4 "WE'RE IN THE LEGION NOW"**
MOVIE—Two American gangsters seek refuge from rival racketeers by joining the Foreign Legion
- 12:30 9 NEWS—Up-To-The Minute Data**
(Stations reserve the right to change above listings without notice)

BIG TEN BASKETBALL ON TV!



INDIANA vs.
ILLINOIS
**SATURDAY
FEBRUARY 28**
7:30—9:15 P. M.

WGN-TV (9)
MICHIGAN STATE
vs. ILLINOIS

**MONDAY
MARCH 2**
8—9:45 P. M.

Sponsored by
**ILLINOIS BELL
TELEPHONE COMPANY**

Next telecast: Monday, March 9, 8 P. M.
Illinois vs. Northwestern

- 9:00 7 "LADY IN THE MORGUE"**
 MOVIE—Everyone is searching for the missing body of a girl stolen from the morgue; stars Preston Foster, Pat Ellis, and Frank Jenks
- 9:30 5 THE PULPIT—Religious Talk**
- 7 SADDLE & SAGE—Western**
 "Riding Avenger"
- 9:45 5 WHAT'S YOUR TROUBLE—Talk**
 Dr. Norman Vincent Peale & his wife
- 9 "LAND OF THE INCAS"**
- 10:00 5 SUN. FUNNIES—John Conrad**
- 9 "WILD WEST"**
 MOVIE—Outlaws stir up Indian war in order to prevent a telegraph line from going through; stars Eddie Dean, Roscoe Ates & Al Larue
- 10:15 5 MAGIC CLOWN—Kids Variety**
- 10:30 4 LAMP UNTO MY FEET—Drama**
 Moderator Lyman Bryson is host to guests in discussion. Also a playlet
- 5 "ISLE OF MISSING MEN"**
 MOVIE—A woman takes a desperate journey to a penal colony trying to help her husband escape; stars John Howard, Helen Gilbert, Alan Mowbray & Gilbert Roland
- 11:00 4 ALL STAR HIT PARADE—Tunes**
- 7 TOOTSIE HIPPODROME**
 Special guest, Texas Tommy and his dogs
- 11:30 4 CANDY CARNIVAL—Variety**
- 5 LIVE AND LEARN—Discussion**
 "Mass Communications in America," discussed by Donley F. Feddersen, chairman of department of radio and TV, Northwestern University, speaking on "Understanding Radio and Television"
- 7 FAITH FOR TODAY—Religious**
 Rev. W. A. Fagel conducts
- 9 CAPTAIN MIDNIGHT—Drama**
 "Zorro Rides Again" part IV
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
 Teenagers quiz guest, Mr. Stanley High, senior editor of Readers' Digest, with moderator Theodore Granik
- 7 HEART OF THE CITY—Film**
 "Chinese Story" with Pat McVey as Steve Wilson & Jane Nigh as Lorelei
- 9 "ROARING SIX GUNS"**
 MOVIE—Western with Kermit Maynard
- 12:15 4 YOUR FUTURE HOME—Ideas**
- 12:30 4 TV GARDEN CLUB—Talks**
 James H. Burdett discusses
- 12:30 5 FRONTIERS OF FAITH—Talks**
 "The Catholic Hour" with commentary by Father Roll
- 7 AMATEUR HOUR—Kids Talent**
 Bob Murphy emcees all-winner talent show; first prize is a new car
- 1:00 4 "THE LASH"**
 MOVIE—Hard-boiled millionaire indulges his only son until the boy becomes a wastrel; stars Lyn Harding, John Mills & Joan Maude
- 5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies**
 John Ott explains how to give both flower and vegetable seeds a healthy start
- 9 "THE TRAIL BLAZERS"**
 MOVIE—Bandits fight the coming of the telegraph because it threatens their escapes; stars Robert Livingston & Bob Steele
- 1:30 5 AMERICAN FORUM OF THE AIR**
 "Amend or Repeal the Taft-Hartley Law?" is topic of debate for Rep. Samuel K. McConnell Jr., (R., Pa.) and Rep. Cleveland M. Bailey (D., W.Va). Theodore Granik is moderator
- 7 WILD BILL HICKOK—Western**
 Guy Madison and Andy Devine in "Rustling Stallion." Bill and Jingles set out to prove that it isn't a stallion helping mares break out of their corral
- 2:00 5 CITY DESK—Discussion**
- 7 CISCO KID—Western Movie**
 Duncan Renaldo and Leo Carillo open the eyes of a pretty ranch owner to her manager's cheating of the tenants
- 9 "HIGHWAY 13"**
 MOVIE—Truck driver, in love with a waitress, is charged with causing highway accidents; stars Robert Lowery, Pamela Blake & Clem Bevans
- 2:30 4 BUSTER CRABBE SHOW**
- 5 ANSWER THE CALL—Red Cross**
 Beginning the 1953 Red Cross Fund Campaign, with chairman E. Roland Harriman, and guests, including Pres. Dwight D. Eisenhower, Bob Hope, Jane Froman, Tallulah Bankhead, Johnny Desmond, Red Buttons, Ray Charles Chorus, Meredith Willson, and many others
- 7 ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER—Film**
 Starring Bob Steele in western
- 5 KUKLA, FRAN, AND OLLIE**
- 7 HOPALONG CASSIDY—Western**
 Bill Boyd is featured as "Hoppy"

- 3:00 9 "DARK LIGHT"**
 MOVIE—David Greene & Joan Carol in tale of a lighthouse crew that becomes entangled in a case of murder
- 3:30 4 OMNIBUS—Variety 'Til 5:00**
 Helen Hayes in "The Happy Journey," by Thornton Wilder. New York City Ballet Co. presents "Five Gifts." Special sequence, "Coronation Ceremony," traces history of coronations from Biblical times to present day. Emcee Alistair Cooke will discuss the history of income tax
- 5 ZOOPARADE—About Animals**
 R. Marlin Perkins & Jim Hurlbut visit the Duck Pond, and other animals who spend their winters out of doors; in case of bad weather, they will visit the Lion House
- 7 BOB ATCHER SHOW—Kids Fun**
- 4:00 5 HALL OF FAME—Drama**
 "The Accused." A woman living in the 17th century, Fairfield, Conn., is accused of being a witch
- 7 SUPER CIRCUS—Big Top Fun**
 Claude Kirchner presents Vernell & Coriel, juggling and headslide act; Super Menagerie features a beaver; Tony Carleton and his son Tommy, who plays the part of Tarzan's son in the movies; Olgi Zavataas' Dogs; Wayne Griffin with Cliffy, Scampy, Nicky and Mary Hartline in "The Wrestling Match"; and the three Orantos, perch pole act
- 9 INDOOR SOCCER—Two Games**
 Teams from the National Indoor Soccer League competing at the Chicago Ave. Armory. Eagles vs Hansa & Italians vs Vikings
- 4:30 5 MEET THE VEEP—Discussion**
 Informal talks with Alben W. Barkley
- 4:45 5 WINDOW ON WASHINGTON**
 Bill Henry with the news
- 5:00 4 YOU ARE THERE—History**
 Douglas Edwards takes you to the execution of Joan of Arc on May 30, 1431
- 5 MEET THE PRESS—Discussion**
 Martha Rountree & Lawrence Spivak interview C. Wesley Roberts, chairman of the Republican National Committee
- 7 MAGIC—Feats Of Trickery**
 Emcee magician Don Alan presents guest Earl Morgan
- 9 FAMOUS PLAYHOUSE—Film**
 "Long, Long Ago"
- 5:30 4 SEE IT NOW—News Films**
 Edward R. Murrow narrates

MIRACLE MEAL—
in-a-minute!
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Take the tangy, succulent goodness of fresh gulf Shrimps—combine it with the fun of eating 'burgers—and you've got SHRIMPBURGERS*, an everyday taste treat for the whole family. A pleasure to serve! Just heat and eat . . . no thawing or cooking! Economical too! Serve 'em at luncheon, dinner or cocktail time.



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FRANKIE MASTERS'
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 EVERY SUNDAY

special
 children's menu

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Boulevard Room
 THE CONRAD HILTON

- 5:30 5 ROY ROGERS SHOW—Drama**
 "Haunted Mine of Paradise Valley."
 An old prospector, with his dying gasp, indicates that he was searched and wounded by a gunman, looking for a map to the Bedford mine
- 7 LILLI PALMER SHOW—Chats**
- 9 EASYCHAIR ADVENTURES**
 "New Tools for Learning"
- 5:45 7 WALTER WINCHELL—Comments**
- 6:00 4 GENE AUTRY SHOW—Western**
 Autry uses a dummy to trap the town "big shot" who wants to put a gambling casino on the site of Pat Buttram's tailor shop, in "Bullets and Bows"
- 5 RED SKELTON SHOW—Comedy**
 Red does a pantomime, "Slow Motion Tennis"; Clem Kadiddlehopper portrays the Pest; guests, the Mills Brothers, sing "Cielito Lindo" & "Paper Doll"; "San Fernando Red" lays a corner stone; and Cauliflower McPugg portrays the "clean fighter"
- 7 YOU ASKED FOR IT—Requests**
 Art Baker presents ski tricksters; the top ten gadget inventions of 1952; "Spirit" paintings; Mercury on wheels (rollerskating); and life with a midge family
- 9 THIS IS THE LIFE—Drama**
 A boy overhears his parents planning a divorce and decides to run away
- 6:30 4 PRIVATE SECRETARY—Comedy**
 Ann Sothern as Susie McNamara, cures her boss of a host of imaginary ills by use of some subtle psychology. Jack Benny is special guest
- 5 MISTER PEEPERS—Comedy**
 Wally Cox and Harvey Weskit search for an apartment with which to surprise Marge while she is at a bridal shower
- 7 WHAT'S THE ANSWER—Quiz**
 Mal Bellairs asks the questions
- 9 PRESS CONFERENCE—Debate**
 Lee Schooler moderates panel of newsmen and guests
- 7:00 4 TOAST OF THE TOWN—Variety**
 Ed Sullivan presents singer Johnnie Ray; comedienne Betty & Jane Keane; scene from "Battle Circus" with Humphrey Bogart and June Allyson, on film; Miss Allyson makes her TV debut; Bevo Francis, basketball star; scene from "Hazel Flagg" with Helen Gallagher, Thomas Mitchell & John Howard; and the Gae Foster Toastettes
- 5 COMEDY HOUR—Variety Show**
 Bob Hope with Constance Moore, George Jessel, Robert Alda and Les Brown and his orchestra
- 7:00 7 ALL-STAR NEWS—Events**
 Bryson Rash presents news facts
- 9 FAITH OF OUR FATHERS—Talk**
 Grace Church of Oak Park; Rev. Harold Holt, D.D., Rev. Dwaine Filkins, & Rev. Charles Grier participate
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 "BEST SELLER"—Film Drama**
 Starring Diana Lynn, Sir Cedric Hardwicke, Sheldon Leonard & Evelyn Ankers; a high-toned British novelist, on tour in the U.S., becomes involved with the love problems of a young American showgirl
- 5 TV PLAYHOUSE—Drama**
 "The Trip to Bountiful" starring Lillian Gish. After living 20 years in a small apartment with her quarrelsome son and daughter-in-law, an elderly woman decides to make an attempt to return to her home town. Eileen Heckart, John Beal, William Hansen & Eva Marie Saint are also featured.
- 7 "GIRL WHO DARED"—Requests**
 MOVIE—Lorna Grey, Peter Cookson, & John Hamilton are featured
- 9 ROCKY KING—Roscoe Karns**
 "King's Gambit." Rocky is tipped off that an ex-convict is out to get him, then his informer is killed
- 8:30 4 TIME TO SMILE—Variety**
 Alan Young stars with Dawn Adams, Kay Prindall and Mabel Paige. A lion breaks loose when Alan visits the circus, and the crowd is in a panic
- 9 PLAINCLOTHESMAN—Drama**
 "Unknown Couple." The strange death of a carnival couple brings the invisible Lieutenant on the scene; Ken Lynch is starred
- 9:00 4 THE WEB—Mystery Drama**
 A little boy hitches a ride on a freight train, hoping to help the police capture a bank robber, in "The Real Thing"
- 5 THE DOCTOR—Film Drama**
 A frantic child takes drastic measures to prevent the marriage of her young governess in "The World of Nancy Clark" with Lydia Reed & Rosemary Harris
- 7 BILLY GRAHAM—Religious**
 "Hour of Decision" talk by Billy
- 9 ARTHUR MURRAY PARTY**
 Hostess Kathryn Murray presents comedienne Florence Desmond and dancer Peter Birch
- 9:15 7 QUEST FOR SERENITY—Talk**
 Dr. Kenneth Hildebrand speaks

Mar. 1 Sunday

9:30 4 **WHAT'S MY LINE?**—Quiz
John Daly moderates panel: Dorothy Kilgallen, Steve Allen, Arlene Francis and Hal Block

5 **VICTORY AT SEA**—Film Drama
"The Blue Route" shows the Allied invasion of Sicily and the Italian mainland; Hitler hurrying through the Brenner Pass, Allied commanders plotting the campaign from North Africa, the liberation of Rome, and the surrender of the Italian fleet at Malta

7 **GREATEST MAN ON EARTH**
Contest for men with comedienne Vera Vague as femcee

9 **JACKSON AND JILL**—Film

10:00 4 **CHGO. BLACKHAWK HOCKEY**
Hawks vs Boston Bruins; Joe Wilson and Ed Pazdur describe the action on the ice. *Sponsored by Household Finance Corporation*

5 **WEATHERMAN**—Clint Youle
Latest atmospheric conditions

7 **REMEMBER THESE THINGS**
Paul Harvey comments on the news

9 **"BARON OF ARIZONA"**
MOVIE—(1st showing) A clerk in a land office spends ten years falsifying records for a gigantic fraud that gives him ownership of the Arizona territory in 1872
Sponsored by Courtesy Motors

10:10 5 **DORSEY CONNORS**—Ideas

10:15 5 **ALEX DREIER**—News Report
7 **OUT OF THE WORLD**—Talk
Adult science program with John Sternig

10:30 5 **SPORTS STAR TIME**
7 **WRESTLING FROM RINGSIDE**

10:45 4 **"LONG VOYAGE HOME"**
MOVIE—A group of seamen on a ship carrying ammunition to England decide that this will be their last voyage; stars John Wayne, Thomas Mitchell, Barry Fitzgerald & Ian Hunter

11:30 9 **NEWS**—Les Nichols Comments

11:45 9 **HEALTH AIDS**—Commercial

12:15 4 **"FATHER AND SON"**
MOVIE—A prison term for forgery is served by a man, and after his release he finds that his son is following in his footsteps; stars James Mason, Ethel Griffies, & Robert Randall

(Stations reserve the right to change above listings without notice)

TV FORECAST



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"THE BARON OF ARIZONA"

VINCENT PRICE

1950
Release!

Ruthless! Brutal!
He Fought for
Command of an Empire!

ELLEN DREW

COURTESY THEATRE
SUN. 10 p.m. WGN-TV



THIS WEEK IS
KATE SMITH WEEK
At Your Favorite Food Store

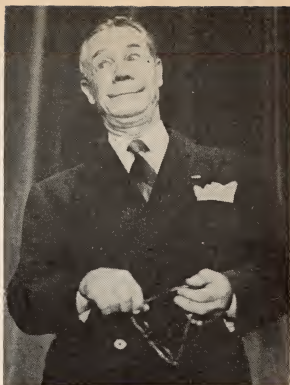
Join television's "First Lady"
for welcome news of 1953's
bargain parade . . .

Watch the

KATE SMITH HOUR
every
Monday thru Friday
★ 3:00 pm ★

. . . and be sure to tune
in every Wednesday to
learn how you may

WIN A FREE TRIP TO THE
CORONATION OF QUEEN ELIZABETH



Veteran movie clown Joe E. Brown is winning new fans in the TV viewing audience with his once-a-month appearance on NBC's "Circus Hour," seen at 7 P.M. Tuesday on channel 5. The show alternates with Milton Berle's "Star Theater."

▶ **12 NOON** ◀

Monday - Friday

"HI LADIES!"

45 MINUTES OF

- FUN
- MUSIC
- INTERVIEWS
- GUEST STARS

With JACK PAYNE

▶ **WGN-TV** ◀

CHANNEL 9

- 6:45 5 Town & Farm—Discussions**
Everett Mitchell with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales
- 7:00 5 Today—News & Commentary**
- 9:00 4 Arthur Godfrey Time—Variety**
- 5 Ding Dong School—For Kids**
Fun for pre-school youngsters with Dr. Frances Horwich
- 9 A To Z Of Cookery—Recipes**
"Not So Blue Monday"
- 9:30 5 Prologue To The Future—Film**
- 10:00 4 News At Ten—Commentary**
- 5 Home Cooking—Eddie Doucette**
Eddie prepares seaman's pie and tropical egg plate
- 7 "Cotton Queen"**
MOVIE—Light comedy & romance of friendly rivals in an English mill town; stars Will Fyffe, Stanley Hal-loway, & Ben Lyon
- 9 Morning Movie Time—Film**
- 10:05 4 There's One In Every Family**
John Reed King emcees quiz game
- 10:15 9 Earl Nightingale Program**
- 10:30 4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.—Film Short**
(Or United Nations General As-sembly)
- 9 Strike It Rich—Quiz Game**
Randy Merriman subs for Warren Hull with guest, singer Lucy Monroe
- 11:00 4 Creative Cookery—F. Pope**
Sicilian style spaghetti with meat cas-serole and Spanish welsh rarebit
- 5 To Be Announced**
- 7 Bob & Kay Show—Variety**
- 9 Bride & Groom—John Nelson**
- 11:15 9 Love Of Life—Continued Tale**
- 11:30 5 Good Living—Homemaking Tips**
Betty Raymond tells where to go in Chicago for fun and diversion and interviews guest celebrities currently appearing in local theaters and clubs
- 9 Search For Tomorrow—Drama**
- 11:45 9 Guiding Light—Serial Story**
Meta and Kathy discuss her appear-ance before the grand jury
- 12:00 4 Happy Pirates—Musical**
Fun for the kiddies with Two Ton Baker and Joe White (Half Ton)
(see pg. 11)
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Interview Fun**
Jack Payne is host to the gals
- 12:25 4 Midday News—Late Report**

- 12:30 4 Garry Moore Show—Variety**
Warren Prince, zoologist, is inter-viewed by Garry in a pit of snakes; "Little Man," comedy skit; and songs: "Be Still My Heart" & "Everytime"
- 5 Overtures With Art VanDamme**
Louis Roen comments on the news
- 7 Beulah Karney Presents—Tips**
Beulah prepares Finland's national dish, liver casserole
- 12:45 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Show**
- 5 "Lost in Stratosphere"**
MOVIE—stars William Cagney, June Collyer & Eddie Nugent
- 7 What's New—Wayne Griffin**
- 9 Luncheon Party—Ernie Simon**
- 1:30 4 Art Linkletter's House Party**
The relative of a missing person will plea for his return
- 7 Claude Kirchner Show—Variety**
- 9 Magic Carpet—Film Short**
- 2:00 4 Lee Phillip Presents—Tips**
- 5 Big Pay Off—Quiz Contest**
Randy Merriman emcees with Bess Myerson & Betty Ann Grove
- 7 "Calendar"**
MOVIE—An owner holds his horse back so that he can win a larger purse in a later race; stars Greta Gynt & John McCallum
- 9 Paul Dixon Show—Variety**
- 2:15 4 Eddie Albert Show—Variety**
- 2:30 4 Ill. Inst. Of Technology**
Dr. G. H. Benham, chemistry en-gineer of Armour Research Found., D. H. C. Ermantrant, & Dr. Sidney Mittler discuss "Food As Fuel" the bio-chemistry of proteins and calories
- 5 Welcome Travelers—Chats**
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Variety**
Kate presents Paul Sybell, comedy dog act; singer Margaret Truman; fashion show; Cy Coleman and his trio; and toe dancer Gloria Gilbert
- 9 "A Matter of Murder"**
MOVIE—A girl is murdered after her boyfriend has stolen 2,000 pounds to help her; stars John Barry & Maureen Riscoe
- 3:05 4 "The Lash"**
MOVIE—Hard-boiled millionaire in-dulges his only son until the boy be-comes a wastrel; stars Lyn Harding, John Mills & Joan Maude
- 4:00 5 Hawkins Falls—Sm.Town Drama**
The first distribution of Mr. Beeler's estate brings an unexpected reaction
- 7 Lucky 7 Ranch—Western Film**
"Everyman's Law"

SO WE QUOTE RADIO'S COMICS

by WM. A. QUE

HARDLY A MAN behind a mike can resist the temptation to turn a funny remark now and then, whether he be disc jockey, quiz-master, commentator — or even comedian.

NORMAN ROSS, who conducts *The 400 Hour* (week-days, 7:30 A.M.) likes to tell a few sly ones at the conclusion of his many radio music shows. "A train," says Ross, "always has two ends. The diner's at the other end."



ROSS



HOPE

JUNE MARLOWE, hostess of the musical *Your Neighbors* show (week-days, 8:00 A.M.) and one of the few women radio emcees in town, recently observed: "To-

day it's as hard to find a needle in a woman's hand as it is in a haystack!"

DAVE GARROWAY, the owl-eyed radio emcee of *Dial Dave Garroway* (WMAQ, weekdays, 1:30 P.M.) always is full of bright remarks like this: "The thing that keeps a lot of men broke is not the wolf at the door, but the silver fox in the window."

BOB HOPE—heard on both an NBC morning radio show at 10:45 and Wednesdays at 9:00 P.M.—comes up with such rare bits as "I speak French—not fluently—but just enough to have my face slapped."

ART HELLYER, radio's major-domo of the discs Saturdays at 1:00 P.M. and Sundays at 11:00 A.M., likes to tell about his brother Argyle who flooded the school gym because his coach told him to go in as a sub. (—Adv.—)

Monday Mar. 2

- 4:00 9 **Trail Blazers' Theater**—Film "Saddle Mountain Roundup"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose & Friend**
- 5 **Howdy Doody Show**—Puppet
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Elmer, The Elephant**—Fantasy
- 7 **Laugh Time**—Film Shorts "Charlie Chase" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Edition**—News Show
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **Religious Puppet Show**
- 7 **Adv. Time With Bob Atcher** "Lost Jungle" chapter 6 and "Water Rustlers" chapter 1
- 9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Com'l
- 5:45 4 **Chgo. Weather**—Russ Reed
- 5 **Something To Talk About**
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
- 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Town Crier**—Tony Weitzel
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
Old Butterworth receives a draft notice from the Army and when Pinky goes to explain the error, he is drafted himself
- 7 **Hollywood Screen Test**—Drama
Guest actress Vanessa Brown with dramatic candidates James Lee and John Graham star in "A Model Young Woman," story of a small town girl who comes to New York to crash the big time as a model
- 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Sitting On Top Of the World," "Till I Waltz Again With You" & "Wild Horses"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **VIDEO THEATER**—Drama
"A Time For Heroes," starring Dennis O'Keefe; a father with a wanderlust comes back to claim his young son
- 5 **PAUL WINCHELL SHOW**
Paul & Jerry portray aviators in skit; in another, Paul portrays a knife thrower. Paul tells Jerry how he was adopted, and Jerry's life will be described in series of episodes

- 7:00 7 HOMICIDE SQUAD—Mystery**
 "Case of the Hanging Husband." A dead man hanging from a shower, and a wife who was openly in love with another man keep Insp. Mark Saber busy deciding between murder and suicide
- 9 EASYCHAIR ADVENTURES—Film**
 "Dory Fishermen"
- 7:30 4 GODFREY'S TALENT SCOUTS**
 Professional talent variety show
- 5 VOICE OF FIRESTONE—Music**
 Guest soloist, tenor Ferruccio Tagliavini sings "Mattinata," "Una Fur-tiva Lagrima," "At Parting" & "Comme Facette Mammata." Or-chestra plays the waltz from "Faust" and the "Mignon" overture; chorus sings "Midnight in Paris"
- 7 CHARLIE CHASE TIME—Film**
- 9 JOHNS HOPKINS REVIEW**
 Film clips of the latest thing in space travel and space gear, including the Navy's new high altitude suit; guest: Col. Charles Flickinger, ass't chief of the Air Force Research & Development Department
- 8:00 4 I LOVE LUCY—Comedy Drama**
 Lucy crashes the talent parade when Ricky holds "The Audition"
- 5 HOLLYWOOD OPENING NIGHT**
 Boris Karloff in "The Invited Seven." Science-fiction mystery about seven people who are asked to appear at a lonely mountain cabin with a \$1,000 bill as their reward
- 7 BIG PICTURE—Korean Film**
- 9 BIG TEN BASKETBALL GAME**
 Michigan State at Illinois, described by Vince Lloyd and Howard Dorsey
Sponsored by Illinois Bell Telephone Company
- 8:30 4 RED BUTTONS SHOW—Antics**
 Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest, singer Connie Russell. Mugsy Buttons, the maladjusted kid, finds himself in police court by mistake. In another skit, Red thinks Beverly is in love with someone else
- 5 ROBERT MONTGOMERY—Drama**
 "Betrayed." A war widow, working for a guided missile plant, is approached by enemy agents who claim her husband to be alive and force her to surrender secret information for guarantee of his safety. Stars Joanne Dru
- 7 BOXING FROM RAINBO**
 Alan Moody, 21, of Robbins, Ill. with 16 wins and 1 loss, vs. Jay Anderson, 22, undefeated Philadelphia Welter-weight with 25 straight wins in 8 round bouts; Jack Drees announces; keep round-by-round score with Ed. Pazdur of TV Forecast.

- 9:00 4 STUDIO ONE—Drama**
 "My Beloved Husband." The sudden death of a married woman is a mystery until police find a letter written by her husband involving another woman—a woman who tries to prove the death a suicide; stars Fletcher Markle, Mary Alice Moore, Ruth Warwick & Anthony Ross
- 9:30 5 WHO SAID THAT?—Quote Quiz**
 Moderator Walter Kiernan, anchor-man Frank Conniff, and guest panel Janis Carter and Gene Lockhart
- 9:45 9 SPORTS PAGE—Arch Ward MC**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 LIFE OF RILEY—Comedy Antics**
 "Riley In The Cake Contest"
- 9 "DANCING FEET"**
 MOVIE—(1st showing) A headstrong young girl goes to a cheap dance hall after her stern grandfather has forbidden her to marry a playboy; stars Ben Lyon, Joan Marsh & Eddie Nugent
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS PAGE—John Harrington**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
- 5 LET'S LOOK AT SPORTS—News**
- 7 DR. FIXUM—Household Ideas**
- 10:45 4 OUR SONG—Musical Variety**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Interviews**
 Irv Kupcinet is host to guest
- 5 "MYSTERY OF THE 13th GUEST"**
 MOVIE—A family gathers together in an old house to read a will; stars Helen Parrish & Dick Purcell
- 7 "THE COMMON TOUCH"**
 MOVIE—Young man recalled from school to take over his father's business finds shady deals involved; stars Greta Gynt, Joyce Howard, & Geoffrey Hibbert
- 11:15 4 NEWS—Fahey Flynn Comments**
- 11:30 4 MURDER BEFORE MIDNIGHT**
 "International Crime" with Rod La-Roque; the Shadow matches wits with an international spy ring
- 9 NEWS—Les Nichols Comments**
- 11:45 9 "LOVE FROM A STRANGER"**
 MOVIE—A young girl falls in love with a suave stranger; stars Basil Rathbone & Ann Harding
- 12:00 4 ÜLMER TURNER & THE NEWS**
- 12:30 7 WHAT'S NEW—Current Events**
 (Stations reserve the right to change above listings without notice)

Tuesday Mar. 3

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 **Town & Farm**—Discussion
Everett Mitchell comments
- 7:00 5 **Today**—News & Commentary
Interviews with radio soap opera stars: Staats Cotsworth ("Front Page Farrell"), Anne Elstner ("Stella Dallas") and Karl Swenson & Lucille Wall ("Lorenzo Jones")
- 9:00 4 **Arthur Godfrey Time**—Variety
Music & fun with Marion Marlowe, Frank Parker, Julius LaRosa, Chordettes, and Mariners
- 5 **Ding Dong School**—Nursery
- 9 **A To Z Of Cookery**—Recipes
"Sun Chasers Fare"
- 9:30 5 **Prologue To The Future**
- 10:00 4 **News At Ten**—Late Report
- 5 **Home Cooking**—Eddie Doucette
Today's feature: Chinese egg foo yong and Lenten salad
- 7 **"Hong Kong Nights"**
MOVIE — American consulate appoints a man to seek out & apprehend another American who is selling guns to the natives; stars Tom Keene
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(On United Nation's General Assembly)

- 10:30 9 **Strike It Rich**—Quiz Time
Randy Merriman subs for Warren Hull
- 11:00 4 **Creative Cookery**—F. Pope
Mr. Pope prepares sauerbraten (American style) and chocolate cake with quick glossy chocolate icing
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—Wedding
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
Designer Paul MacAlister plans "extra" rooms in the house
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Guiding Light**—Drama Serial
Joe tells his editor that he's worried about his daughter's appearance
- 12:00 4 **Happy Pirates**—Two Ton Baker
- 5 **Noontime Comics**—Kiddie Fun
- 9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Potato Chip Week is celebrated; mail bag feature; and songs: "Blues In The Night," "Open Up Your Heart" & "The Wind Is Blowing"
- 5 **Overtures With Art VanDamme**
- 7 **Beulah Karney Presents**—Tips
How to spend less time & get more fun being a cook; variations of basic recipes
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Freedom Rings**—Quiz Game
Home and studio audience participation quiz with prizes for correct answers conducted by John Beal. Sponsored by Westinghouse Electric Corp.
- 5 **"Blazing Barriers"**
MOVIE—Two boys aspire to be gangsters when a policeman forces them to leave the city; stars Frank Coghlan Jr., Edward Arnold & Irene Franklin
- 7 **What's New**—Current Events
Wayne Griffin discusses the news
- 9 **Luncheon Party**—Music & Fun
- 1:30 4 **Art Linkletter's House Party**
Guest: Edith Head, chief costume designer at Paramount Studios
- 7 **Claude Kirchner Show**—Chats
- 9 **Magic Carpet**—Film Short
- 2:00 4 **Lee Phillip Show**—Commentary
- 5 **Big Pay Off**—Quiz Game
- 7 **"Mark Of Cain"**
MOVIE—Two brothers are in love with the same girl. One brother marries the girl, & is murdered by the other brother; stars Sally Gray, Eric Portman, & Dermot Walsh
- (Continued on Page 24)

WIN 6

BIG APPLIANCES

TUNE IN

Westinghouse

"FREEDOM RINGS"

A BRAND-NEW TV QUIZ SHOW
LAUGHS · SITUATIONS · PRIZES

every TUESDAY and THURSDAY

WBBM-TV 1:00 to 1:30 P.M.

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Is Your TV Set HAUNTED with "Ghosts," Snow, Streaks, etc.?

If you are among the 500,000 TV set owners in Chicagoland not getting satisfactory reception on your set—you can chase out those "GHOSTS," and other interferences with the TELE-CLEAR Tuning Antenna. TELE-CLEAR IS NOT NEW HERE! It is the antenna you have seen advertised and heard about to give you GUARANTEED perfect reception. Yet only 1000 have been allotted to us for sale NOW. Get yours while you can!

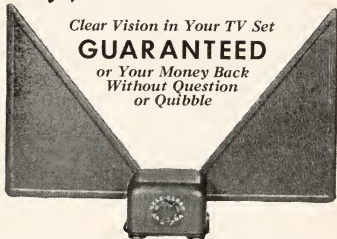
The TELE-CLEAR "Butterfly" Will Chase Them Out!

You pay for good reception and you shouldn't have to take less. You can get ALL the wave lengths sent to your set—AND WITHOUT DISTORTION! Just place the TELE-CLEAR "Butterfly" Antenna on or beside your set—tune to the channel you want. BINGO! Sharp, clear pictures!

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This is not "just another gadget" but a necessity for TV sets in locations where there is much interference. This antenna is a scientific marvel, soundly engineered, precision-built, EASY TO INSTALL!

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- Works on ANY Set — Large, expensive sets need one, too!
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- You Can Tune It To Any Channel!
- Finger Tip Control!
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Remember—SATISFACTION POSITIVELY GUARANTEED or Money Back.

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Name _____

Address _____

City _____ Zone _____ State _____

Tuesday Mar. 3

WBBM-TV 4 WNBQ 5 WBBK 7 WGN-TV 9


- 2:00 9 **Paul Dixon Show**—Variety
 2:15 4 **Eddie Albert Show**—Variety
 2:30 4 **Lake Forest College**—Talks
 "Behaving In Company," discussed by guest, Robert C. Martin, chairman, speech dept., moderator Arlene Neville Byrne, and students: Bruce Spencer, Sanford Gerber, Robert Waller, Bill Stern, Edward Walker, Henry Scheele & Ronald Hagmeyer
 5 **Welcome Travelers**—Chats
 3:00 4 **News At 3:00**—Frank Reynolds
 5 **Kate Smith Hour**—Variety
 The Kateds, dancers; the singing De-Marco Sisters; Jack Lane and his love birds; and dramatic skit with Paul Douglas
 9 **"I Take This Oath"**
 MOVIE—Story of a young man who joins the police force to avenge the slaying of his father; stars Gordon Jones, Joyce Compton
 3:05 4 **"We're In The Legion Now"**
 MOVIE—Two American gangsters seek refuge from rival racketeers by joining the Foreign Legion
 4:00 5 **Hawkins Falls**—Dramatic Tale
 There is cause for concern about a wonderful idea
 7 **Lucky 7 Ranch**—Western Film
 "Lightning Bill"
 9 **Trail Blazers' Theater**—Film
 "Texas Trouble Shooter"
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose And Friend**
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Elmer, The Elephant**—For Kids
 7 **Lough Time**—Film Shorts
 "Laurel & Hardy" film plus cartoons
 9 **Time For Beany**—Kiddie Fun
 5:15 9 **Junior Theater**—Film
 5:30 4 **Silhouettes Of The West**—Music
 5 **Religious Puppet Show**
 7 **Adv. Time With Bob Atcher**
 "Lost Jungle" ch. 7 and "Water Rustlers" ch. 2

- 5:30 9 **Robert F. Hurlleigh**—News
 5:40 4 **Window Shopping**—Commercial
 5:45 4 **Chgo. Weather**—Russ Reed
 5 **Something To Talk About**
 9 **Clete Roberts World Report**
 5:50 4 **Guest Star**—Carmelita Pope
 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Joe Wilson's Sports Corner**
 7 **Austin Kiplinger & The News**
 9 **Captain Video**—Adventures
 6:10 7 **Sports Highlights**—Jack Drees
 6:15 4 **Ulmer Turner And The News**
 5 **Short, Short Dramas**—Film
 "The Calculated Risk," story of the attempted murder of an insane woman; stars Lisa Howard
 6:20 7 **Your Weather**—Wayne Griffin
 6:30 4 **CBS News**—Douglas Edwards
 5 **Dinah Shore Show**—Musical
 Songs include: "Am I In Love," "Because You're Mine," "Zing A Little Zong," "High Noon" & "Thumbelina"
 7 **Beulah Show**—Comedy Skits
 Beulah has a bang-up celebration for boyfriend Bill's birthday when she buys him a ninety dollar car for a present
 9 **First Edition**—News Report
 Spencer Allen with late information
 6:45 4 **Jane Froman's U.S.A. Canteen**
 Jane sings "Row, Row, Row," "By the Light Of the Silvery Moon," "When You Were Sweet Sixteen"
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—News
 7:00 4 **WHAT'S THE GREAT IDEA?**
 From Tolstoy's "War and Peace," "Every act of great men, which appears to them an act of their own will, is in historical sense, involuntary, and is related to the whole course of history and predestined from eternity." Panel: Daniel J. Boorstin & Robert Redfield, Univ. of Chicago faculty, and Galway Kinnell, Univ. College
 5 **STAR THEATER**—Variety Show
 Milton Berle with guests, Gertrude Berg, Arlene MacQuade & Eli Mintz, all members of the "Goldberg family." *Sponsored by the Texas Company for Tezaco*
 7 **"PARDON US"**
 MOVIE—Laurel & Hardy comedy
 9 **LIFE IS WORTH LIVING**
 Inspirational talk on philosophical topics with Bishop Fulton J. Sheen
 7:30 4 **KOVACS UNLIMITED**—Comedy
 Comedian Ernie Kovacs in skits

TUNE IN
TUESDAYS

Texaco Star Theater

STARRING
Milton Berle



CHANNEL 5 7 PM.

- 7:30 9 KEEP POSTED—Discussion**
Martha Rountree & Lawrence Spivak discuss "What To Do About the Taft-Hartley Act" with Sen. John Kennedy (D., Mass.) and Fred Hartley, co-author of the Taft-Hartley Act
- 8:00 4 CRIME SYNDICATED—Drama**
Sen. O'Connor narrates story of racketeers attempting to muscle in on the produce market
- 5 FIRESIDE THEATER—Drama**
A secret agent is sent home to recuperate from a hazardous job but is prevented from getting well by his uncle; stars Arthur Franz
- 7 "MR. ACE"**
MOVIE—George Raft, Sylvia Sidney, & Stanley Ridges; a female politician gets nominated for mayor
- 9 WHERE WAS I?—Photo Quiz**
Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen, Elsa Maxwell and guest Sammy Stepp
- 8:30 4 SUSPENSE—Mystery Drama**
"The Kiss-Off." A bitter ex-convict robs a U.S. Tax office as revenge for his unjust imprisonment; stars Jack Palance & Virginia Baker
- 5 CIRCLE THEATER—Drama**
"The 29th Theme" with Perry Fiske, Gene Lyons, Cynthia Stone & Mary Johnston; A young professor, victim of anonymous love letters, plots a hilarious way to trap the author
- 9 WISDOM OF THE AGES—Panel**
Jack Barry emcees panel
- 9:00 4 DANGER—Mystery Drama**
"Mortal Enemy" by Ann Green; story about two men in love with the same girl; she is strangled to death and both are accused of her murder
- 5 TWO FOR THE MONEY—Quiz**
Comedy game with Herb Shriner
- 9 48TH STREET THEATER—Drama**
"The Birds Are Walking." A retired pilot who once worked for a gangster meets his former employer and is blackmailed; stars Edward Norris, Jimmy Smith & Morris Ankrum
- 9:30 4 UNEXPECTED—Suspense Drama**
"Bright Boy" with Tom Drake; a young bank robber decides that all is better than nothing, no matter what price he must pay
- 5 CLUB EMBASSY—Musical**
Mindy Carson sings "In Old New York" & "They Didn't Believe Me." Violinist Florian Zabach plays "The Waltzing Cat."
- 7 NAME'S THE SAME—Panel Quiz**
Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 DOG. FAIRBANKS JR.—Film**
- 9:45 5 BOB CONSIDINE—News Views**

- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 DANGEROUS ASSIGNMENT**
Brian Donlevy as U.S. secret agent Steve Mitchell is assigned to Bombay, India, to uncover a plot
- 9 "AMAZON QUEST"**
MOVIE—A young man makes a hazardous trip along the Amazon through the Brazilian jungle in order to obtain evidence that will clear his father's name; stars Tom Neal
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS PAGE—Commentary**
Discussion by John Harrington
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS—News**
- 7 HEART OF THE CITY—Film**
"Artist Story" with Pat McVey
- 10:45 4 OUR SONG—Favorite Tunes**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Chats**
- 5 "GOD'S COUNTRY"**
MOVIE—Story of the fight against lawless men who destroy the California forests; stars Robert Lowery
- 7 "CAPTAIN FURY"**
MOVIE—Set in Australia, an Irish prisoner escapes and leads the ranchers against the land-grabbing Baron; stars Brian Aherne, Victor McLaglen, Paul Lukas, & John Carradine
- 11:15 4 NEWS—Fahey Flynn Comments**
- 11:30 4 MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "LADY FROM NOWHERE"**
MOVIE—(1st showing) A secret service operator sets out to catch the men who are blackmailing the woman he loves
- 7 WHAT'S NEW—Commentary**
- 1:15 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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Amos & Andy
Arthur Godfrey Time
Art Linkletter House Party
Beat the Clock
Blue Ribbon Bouts
Big Town
Biff Baker
Condy Cornival
Crime Syndicated
Donger
Four Star Playhouse
Fred Waring Show
Garry Moore Show
Gene Autry Show
George Burns Grocie
Allen
I Love Lucy
It's News To Me
Jock Benny Show
Jackie Gleason Show
Ken Murray
Lux Video Theatre

Mon Against Crime
Mamo
Meet Betty Furness
My Little Margie
My Friend Irmo
Omnibus
Our Miss Brooks
Perry Como Show
Playhouse of Stars
Private Secretary
Quiz Kids
Red Buttons Show
See It Now
Strike It Rich
Studio One
Suspense
The Big Top
The Stork Club
The Web
This Is Show Business
Toost of the Town
You Are There
Who's My Line

WBBM-TV



**CBS TELEVISION NETWORK
CHICAGO**

- 6:45** **5** **Town And Farm—Discussion**
Everett Mitchell with items of interest to the farmers of city & suburb
- 7:00** **5** **Today—News And Commentary**
- 9:00** **4** **Arthur Godfrey Time—Musical**
- 5** **Ding Dong School—For Kids**
- 9** **A to Z Of Cookery—Recipes**
"In the Swim"
- 9:30** **5** **Prologue To The Future—Film**
- 10:00** **4** **News At Ten—Information**
- 5** **Home Cooking—Eddie Doucette**
Mushroom surprise and peasant mashed potatoes are prepared
- 7** **"One Frightened Night"**
MOVIE—Mystery-comedy based on play "Skeleton in the Closet," starring Mary Carlisle, Evelyn Knapp & Lucien Littlefield
- 9** **Morning Movie Time—Film**
- 10:05** **4** **There's One In Every Family**
Quiz with John Reed King mc
- 10:15** **9** **Earl Nightingale Program**
- 10:30** **4** **Breakfast With Danny O'Neil**
- 5** **Mrs. U.S.A.—Film Short**
(or United Nations General Assembly)
- 9** **Strike It Rich—Quiz Game**
Randy Merriman subs for Warren Hull with guest, Arthur Mayer, author of "Merely Colossal"
- 11:00** **4** **Creative Cookery—Recipes**
Menu for today: thin flaky French-type coffee cake with prune filling, and sauteed lamb or veal kidney
- 5** **To Be Announced**
- 7** **Bob & Kay—Interviews**
Bob Murphy & Kay Westfall chat
- 9** **Bride & Groom—John Nelson**
Phil Hanna sings an appropriate song
- 11:15** **9** **Love Of Life—Serial Story**
- 11:30** **5** **Good Living—Homemaking Tips**
Airs, exercising and sun-bathing will be discussed by nurse Ruth Crowley with guest Dr. Harry L. Faulkner, on the staff of Children's Memorial Hospital
- 9** **Search For Tomorrow—Drama**
- 11:45** **9** **Guiding Light—Serial Story**
The Grand Jury questions Alice, Kathy's former roommate
- 12:00** **4** **Happy Pirates—Musical**
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky
- 5** **Noontime Comics—John Coons**
- 9** **Hi Ladies—Jack Payne**
- 12:25** **4** **Midday News—Late Report**
- 12:30** **4** **Garry Moore Show—Comedy**
Garry presents "Old Fashioned Fun," games and toys of the 17th century; new eyeglasses are demonstrated in "Save Your Vision Week;" songs: "Break Up, Jacob" & "Tout Za Tres Bien"

- 12:30** **5** **Overtures With Art VanDamme**
Musical variety session with commentary on news by Louis Roen
- 7** **Beulah Karney Presents—Tips**
Meal of the Week: orange fritters and mushrooms papillots
- 12:45** **9** **News Of The Day—S. Allen**
- 1:00** **4** **Double Or Nothing—Bert Parks**
- 5** **"Detective Kitty O'Day"**
MOVIE—Amateur female detective leads her reluctant boyfriend into series of situations until they are suspected of murdering her employer; stars Jean Parker, Peter Cookson & Veda Ann Borg
- 7** **What's New—Current Events**
- 9** **Luncheon Party—Ernie Simon**
- 1:30** **4** **Art Linkletter's House Party**
Game: "What's In the House?"
- 7** **Claude Kirchner Show—Chats**
Interviews with the ladies
- 9** **Learning Brings Adventure**
The Illinois Institute of Technology presents Professor Alden Countryman discussing "Physics"
- 2:00** **4** **Lee Phillip Presents—Tips**
- 5** **Big Pay Off—Quiz For Men**
- 7** **"Miss Pilgrim's Progress"**
MOVIE—Comedy about a girl who invokes the Magna Charta to preserve a condemned English village; stars Michael Rennie, Yolande Donlan & Garry Marsh
- 9** **Paul Dixon Show—Variety**
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul
- 2:15** **4** **Eddie Albert Show—Variety**
- 2:30** **4** **Loyola University—Talks**
Professors James O'Shaughnessy and James Forkins of the law faculty discuss the rights and duties of witnesses before congressional investigating committees such as the Kefauver committee
- 5** **Welcome Travelers—Chats**
- 3:00** **4** **News at 3:00—Frank Reynolds**
- 5** **Kate Smith Hour—Musical**
Kate presents dancers Hoctor & Byrd; "Cracker Barrel" interview; and Kukla, Fran & Ollie
- 9** **"Marked Men"**
MOVIE—Six convicts break for freedom in the Arizona desert; stars Warren Hull, Isabel Jewell & John Dilson
- 3:05** **4** **"Lady From Nowhere"**
MOVIE—A secret service operator sets out to catch the men who are blackmailing the woman he loves; stars, Alice Day & Mischa Auer
- 4:00** **5** **Hawkins Falls—Sm. Town Tale**
Dr. Corey receives a visit from an impatient patient
- 7** **Lucky 7 Ranch—Western Film**
"Kid Ranger"

Wednesday Mar. 4

WBBM-TV 4 WNBQ 5 WKBK 7 WGN-TV 9

- 4:00 9 **Trail Blazers' Theater**—Film
"Underground Rustler"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Elmer, The Elephant**—Movie Too
7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoon
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Edition**—News
Steve Fentress explains current events
- 5:30 4 **Silhouettes Of The West**—Film
5 **Religious Puppet Show**
7 **Adv. Time With Bob Atcher**
"Lost Jungle" chapter 8, and "Water Rustlers," chapter 3
9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Commercial
Lee Phillip comments on items
- 5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
9 **Clete Roberts World News**
- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
Commentary & interviews
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
Tony chats about people we know
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two—Comedy Skits**
Pinky is sent to an Army camp and is caught AWOL
7 **Date With Judy**—Comedy
Father thinks the family has forgotten his birthday but finds he's in for a big surprise
9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
Guests: Ames Brothers; tunes: "Pretend," "I Confess," and "Open Up Your Heart"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **ARTHUR GODFREY & FRIENDS**
Musical variety with Marion Marlowe, Frank Parker, Julius La Rosa, Janette Davis, Haleloke, & the Mariners (please see story on page 8)
5 **I MARRIED JOAN**—Comedy
Joan Davis pleads that she needs more clothes till husband Brad points out his empty closet, whereupon she vows to rectify the situation with disastrous results

- 7:00 7 **CHARLIE CHASE TIME**—Film
9 **"THE ACCOMPLICE"**
MOVIE—Private detective is called in to solve the disappearance of a husband; stars Richard Arlen & Veda Ann Borg
- 7:30 5 **CAVALCADE OF AMERICA**
"Experiment At Monticello." Story of how Thomas Jefferson used himself as a guinea pig and was inoculated with the germs of small pox; Brandon Rhodes & Raymond Greenleaf are featured. *Sponsored by Dupont*
- 7 **STU ERWIN SHOW**—Comedy
- 8:00 4 **STRIKE IT RICH**—Quiz Contest
Randy Merriman subs for Warren Hull as emcee of "quiz with a heart"
- 5 **KRAFT THEATER**—Drama
"My Brother's Keeper." A Marine squadron commander is uncertain about his motives in prolonging the training of a group of young replacements, one of which is his brother; stars James Gregory, John Connell, and Capt. George Roy Hill, who is also author of the play
- 7 **RUGGLES**—Domestic Comedy
- 9 **FRONT PAGE DETECTIVE**
Edmund Lowe in "The Other Face"
- 8:30 4 **MAN AGAINST CRIME**—Drama
"The Ice Man." Ralph Bellamy as detective Mike Barnett faces death to find the key to the great hotel robbery
- 7 **WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 **CHICAGO SYMPHONY POPS**
The Northwestern University A Cappella Choir will give a recital while the Chicago Symphony is on a two week tour. George Howerton is director. Music includes: "Matthew, Mark, Luke & John," "Ringling Of the Bells," "To Us Is Born Immanuel" & "Gossip Jones"
- 9:00 4 **BLUE RIBBON BOUTS**—Boxing
Former world light-heavyweight champion Joe Maxim, 31, of Cleveland, with 78 victories, 19 defeats & 4 draws vs ranking contender Danny Nardico of Los Angeles, with 44 wins, 7 defeats & 4 draws in 10-round bout from Miami, Fla. Russ Hodges announcing. In the event of rain, Willie Troy vs Holly Mims, from Washington Arena
- 5 **THIS IS YOUR LIFE**—Tale
- 9 **HOW'S YOUR HEALTH?**—Talk
"Living With Your Blood Pressure" is discussed by George Wakerlin, professor and head of the dept. of physiology, Univ. of Ill. College of Medicine, and Dr. Theodore Van Dellen

Mar. 4 **Wednesday**

- 9:30 5 CURTAIN TIME—Drama**
 "Too Young and Too Old." A young lady finds herself being romantically pursued by a teen-age boy and his middle-age father. Barbara Foley, Jim Andelin & Eddie Simmons are starred
- 9 LIBERACE SHOW—Musical**
 A variety of selections are played
- 9:45 4 SPORTS QUIZ—Commentary**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
 The Iron Curtain countries' top spy employs a novel way to enter a secret conference and steal secrets of the best scientists in the West. Sydna Scott and Jerome Thor are featured
- 9 "RAGING TORRENT"
 MOVIE—(1st showing)**
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—J. Harrington**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
 Chuck Bill interviews passers-by
- 5 LET'S LOOK AT SPORTS—News**
- 7 THIS IS CHARLES LAUGHTON**
 Mr. Laughton recites the "Ages of Man" from Shakespeare's "As You Like It" and Thomas Wolfe's "A Stone, A Leaf and a Door"
- 10:45 4 OUR SONG—Favorite Tunes**
 Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 7 "STRAWBERRY ROAN"
 MOVIE—A young couple trying to run a farm is headed for disaster when the girl starts spending all the money; stars Billy Hartnell & Carol Raye**
- 11:00 4 KUP'S COLUMN—Gossip**
 Irv Kupeinet comments on happenings in and around Chicago & interviews
- 5 "FIFTY-SECOND STREET"
 MOVIE—Musical romance about the history of a street in Manhattan and the change in it's character; stars Jan Hunter, Leo Carillo, & Zazu Pitts**
- 11:15 4 NEWS—Fahey Flynn Comments**
- 11:30 4 MURDER BEFORE MIDNIGHT**
 "Death Kiss" with Adrienne Ames & Bela Lugosi; a Hollywood movie star is murdered during the shooting of a picture scene
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "TANGO"
 MOVIE—(1st showing) A model in an advertising agency falls in love with her employer's brother; stars Marian Nixon, Chick Chandler & Warren Hymer**
- 7 WHAT'S NEW?—Current News**
- 1:15 4 ULMER TURNER & THE NEWS**
 (Stations reserve the right to change above listings without notice)

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WED., MARCH 4, ON CHANNEL **5**

DU PONT

CAVALCADE OF AMERICA

PRESENTS

"EXPERIMENT AT MONTICELLO"

Throwing personal safety aside, Thomas Jefferson helps stem the tide of an epidemic... becomes a pioneering "human guinea pig."

starring GRANDON RHODES

7:30 P. M. WNBQ CHANNEL 5



Better Things for Better Living...

through Chemistry

Thursday Mar. 5

WBMM-TV WNBQ WBKB WGN-TV
4 5 7 9

- 6:45 5 **Town & Farm**—Everett Mitchell
7:00 5 **Today**—News, Reviews, Records
9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—For Kids
9 **A To Z Of Cookery**—Recipes
"March Hare"
9:30 5 **Prologue To The Future**
7 **Camera Time**—News
10:00 4 **News At Ten**—Report
5 **Home Cooking**—Recipe Ideas
Eddie Doucette with Loretta White prepares baked carrots and apples, and beelzebub eggs
7 **"Dark Hour"**
MOVIE—Each of two private detectives has a different solution to a murder; stars Hedda Hopper & E. E. Clive
9 **Morning Movie Time**—Film
10:05 4 **There's One In Every Family**
10:15 4 **Bill Cullen Show**—Musical
Featuring Milton De Lugg and his orchestra
9 **Earl Nightingale Program**
10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
(or United Nations General Assembly)
9 **Strike It Rich**—Warren Hull mc
Randy Merriman subs for Warren Hull
11:00 4 **Creative Cookery**—Recipes
Stuffed green peppers with rice and meat, and snowball butter cookies
5 **To Be Announced**
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—John Nelson
11:15 9 **Love Of Life**—Serial Story
11:30 5 **Good Living**—Homemaking Tips
Celeste Carlyle helps you choose complimentary accessories for Easter outfits, and illustrates spring bonnets, shoes, bags, gloves and blouses
9 **Search For Tomorrow**—Serial
11:45 9 **Guiding Light**—Serial Tale
The D.A. tells the reporter covering the Grand Jury's hearing that he has new confidential information
12:00 4 **Happy Pirates**—Fun For Kids
Two Ton Baker & Joe White as "Happy Pirates" show cartoon movies
5 **Noontime Comics**—Film & Talk
9 **Hi Ladies**—Interviews
12:25 4 **Midday News**—Late Report
12:30 4 **Garry Moore Show**—Variety
Ivan Sanderson brings a tayra, savage animal; comedy skit: "Durdward Kirby Story"; and songs: "Poor Little Moving Picture Baby" & "You're Dangerous"
5 **Overtures With Art VanDamme**
Music & news with Louis Roen

- 12:30 7 **Beulah Karney Presents**—Tips
Beulah discusses how to keep food tasting good with proper storing. Food feature: cherry cobbler
12:45 9 **News Of The Day**—S. Allen
1:00 4 **Freedom Rings**—Comedy Quiz
Home and studio audience participation quiz with prizes for correct answers, conducted by John Beal. Sponsored by Westinghouse Electric Corp.
5 **"Boy Of The Streets"**
MOVIE—City youngster tries to get a job where he won't have to work very hard, but falls in love on his way to success; stars Jackie Cooper & Maureen O'Connor
7 **What's New**—Current Events
9 **Luncheon Party**—Ernie Simon
Variety and antics with Ernie & gang
1:30 4 **Art Linkletter's House Party**
Guest, Bea Benadaret, who plays the part of Blanche Morton on "Burns & Allen" show
7 **Claude Kirchner Show**—Chats
9 **Magic Carpet**—Film Short
2:00 4 **Lee Phillip Presents**—Tips
Lee discusses subjects of interest to the ladies with interviews & tips
5 **Big Pay Off**—Quiz Contest
7 **"Two Thousand Women"**
MOVIE—Three English airmen are parachuted into a women's prison; stars Phyllis Calvert, Flora Robson & Patricia Roe
9 **Paul Dixon Show**—Variety
2:15 4 **Eddie Albert Show**—Variety
2:30 4 **Univ. Of Illinois**—Talks
Dr. Carl R. Melroy, Dr. Harold M. Skadeland and Mr. Canio Radice discuss progress on various aspects of the physical sciences
5 **Welcome Travelers**—Chats
3:00 4 **News At 3:00**—Frank Reynolds
5 **Kate Smith Hour**—Guest Stars
Kate presents comedienne Helen Halpin; dancer Andre Eglevsky; Melissa Hayden dancing the "Swan Lake"; ventriloquist Senor Wences; and "America Sings"
9 **"Jungle Man"**
MOVIE—Buster Crabbe & Vince Barnett
3:05 4 **"Tango"**
MOVIE—A model in an advertising agency falls in love with her employer's brother; stars Marian Nixon, Chick Chandler & Warren Hymer
4:00 5 **Hawkins Falls**—Serial Story
April Crowley hits a discordant note in the wedding march
7 **Lucky 7 Ranch**—Western Film
"Night Riders"
(Continued on page 32)



As you can see, actresses are just as pretty as ever. This wistful little girl is Shirley Standlee who is making a name for herself by appearing on such TV dramatic shows as Lux Video Theater and Schlitz Playhouse of Stars.



Winner of the Academy of Television Arts & Science Award for Three Years

"TIME FOR BEANY"

5:00 P.M.

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Monday thru Friday at 5.



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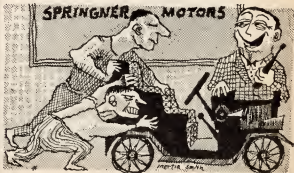
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"Now I want you folks to take a good look at this like-new used car that the boys are wheeling in."

Thursday Mar. 5

WBBM-TV WNBQ WBKB WGN-TV
4 5 7 9

- 4:00 9 **Trail Blazers' Theater—Film**
"Terrors on Horseback"
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose & Friend**
5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Quiz—Games**
5 **Elmer, The Elephant—Antics**
John Conrad attempts to teach his friend some manners
- 7 **Laugh Time—Film Short**
"Laurel & Hardy" film plus cartoon
- 9 **Time For Beany—Puppet Fun**
- 5:15 9 **Junior Theater—Film**
- 5:30 4 **Silhouettes Of The West—Talks**
5 **Religious Puppet Show**
7 **Adventure Time—Film Serial**
"Lost Jungle" chapter 9, and "Water Rustlers" chapter 4
- 9 **Robert F. Hurleigh—News**
- 5:40 4 **Window Shopping—Commercial**
- 5:45 4 **Chgo. Weather—Russ Reed**
5 **Something To Talk About**
Chuck Acree on a variety of subjects
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star—Carmelita Pope**
5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventure Tale**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Drama—Film**
"Act of Bravery," story of a desperate man who attempts to save his wife and family; stars Richard Kiley, Ross Martin, Anna Minot, Truman Smith & Reed Brown Jr.
- 6:20 7 **Your Weather—Wayne Griffin**
- 6:30 4 **CBS News—Douglas Edwards**
5 **Dinah Shore Show—Musical**
Guest, Jack Smith goes to work as an iron worker on a skyscraper and Dinah joins him near the top
- 7 **Lone Ranger—Western Drama**
9 **First Edition—News Report**
- 6:45 4 **Jane Froman's U.S.A. Canteen**
Tunes: "Heart & Soul," "Bushel And a Peck," "Whistle A Happy Tune," "How Do You Speak To An Angel" & "Wish You Were Here"
- 5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel—Data**
- 7:00 4 **BURNS AND ALLEN—Comedy**
Confusion reigns and the police are called when George, Gracie and the Mortons think that each of the others is a burglar
- 5 **GROUCHO MARX SHOW—Quiz**
"You Bet Your Life" quiz contest
- 7:00 7 **RAMAR OF THE JUNGLE—Film**
Jon Hall rescues a native woman from sacrifice to the crocodiles and subdues the high priest of the terroristic Indian sect in "The Crocodile God of Kaa"
- 9 **SPORTS EDITION—News Events**
Jack Brickhouse and Harry Creighton
- 7:15 9 **TV SHOWCASE—Film Drama**
- 7:30 4 **AMOS 'N ANDY—Comedy**
Kingfish can't decide if he should commit mayhem when he finds his wife has been entertaining another man as a ruse to make her husband jealous in "Seeing Is Believing"
- 5 **TREASURY MEN IN ACTION**
"Case of the Well Heeled Lady." Federal agents seek a phoney income tax consultant who defrauds both her clients and the government
- 7 **CHANCE OF A LIFETIME—Acts**
Professional talent competes for cash awards & the opportunity for stardom, with guest, Constance Moore
- 8:00 4 **BIFF BAKER, U.S.A.—Drama**
"Detour To Cairo." Between an epidemic of dread cholera and a road mined with high explosives, Biff and Louise find high pitched excitement. Randy Stuart & Alan Hale Jr. are starred
- 5 **DRAGNET—Police Drama**
Jack Webb stars as Sgt. Friday
- 7 **"WEST OF ELDORADO"**
MOVIE—(1st showing) a bandit is killed when he robs a stagecoach, and his henchmen search for the stolen money; stars Johnny Mack Brown
- 9 **TRASH OR TREASURE—Advice**
Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curio is of any value
- 8:30 4 **BIG TOWN—Newspaper Drama**
"Confession." A prominent lawyer is found dead in his office in what appears to be a case of suicide until everyone involved invents alibi stories to cover one another
- 5 **FORD THEATER—Drama On Film**
Yvonne de Carlo & Phillip Carey in "Madame 44." A female saloon owner pretends to be a school teacher during visit to her strait-laced home town in order to find a suitable husband
- 9 **"LAND OF DESTINY"**
Film drama—A young Mexican girl fights the man who wants to buy her people's territory; stars Charlita, Bill Bishop & June Lang
- 9:00 4 **MY LITTLE MARGIE—Comedy**
In order to prevent Margie from going out with some of his clients, her father pictures her as extremely ugly in "The Homely Margie"
- 5 **MARTIN KANE, PRIVATE EYE**
A retired general is murdered and Detective Kane sets out to find the killer

Mar. 5 **Thursday**

- 9:00 7 **IMPACT**—News And Features
Austin Kiplinger as moderator
- 9 **"THE MANCHESTER MARRIAGE"**
Film drama—A widow's second husband is jealous of her first, who is believed to have been drowned at sea
- 9:30 4 **BOSTON BLACKIE**—Drama
A racketeer asks Blackie to find a runaway professor, believed to be dead, in order to collect an inheritance; Kent Taylor stars
- 5 **DAN DURYEA AS CHINA SMITH**
China attempts to clear the name of a man framed on a murder charge, in "The Jade Trap"
- 7 **JEWELERS' SHOWCASE**—Film
- 9 **I'VE GOT A SECRET**—Panel
Garry Moore emcees panel: Jayne Meadows, Faye Emerson, Henry Morgan, Bill Cullen and guest, Diana Lynn
- 10:00 4 **VIC PERRY**—Man On The Street
- 5 **WEATHERMAN**—Clint Youle
- 7 **MARCH OF TIME**—News Film
- 9 **"SEA RACKETEERS"**
MOVIE—Two Coast Guardsmen set out to trap a fur-smuggling ring; stars Weldon Heyburn, Jeanne Madden, Warren Hymer & J. Carroll Naish
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS PAGE**—Commentary
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**—News
- 7 **TO BE ANNOUNCED**
- 10:45 4 **OUR SONG**—Musical
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Guests & Chats
- 5 **"DEADLY GAME"**
MOVIE—A member of the code bureau tracks down Nazi agents; stars Charles Farrell & June Lang
- 7 **MOVIE**—Title to be announced
- 9 **"WENT THE DAY WELL?"**
MOVIE—A small village in England is invaded by spies posing as their own countrymen; stars Leslie Banks, Basil Sydney & David Farrar
- 11:15 4 **NEWS**—Fahey Flynn Comments
- 11:30 4 **MURDER BEFORE MIDNIGHT**
- 5 **ANIMAL FILM TIME**
- 12:00 4 **"CURTAIN FALLS"**
MOVIE—(1st showing) An aging actress, without money or friends, plays the greatest role of her career; stars Dorothy Lee, William Bakewell, Natalie Moorehead & John Darrow
- 7 **WHAT'S NEW**—Current News
- 1:15 4 **ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

tonight at 9:30

5
CHANNEL

★ ★ ★

**DAN
DURYEA**

returns with more of
his adventures as . . .

**"CHINA
SMITH"**

presented by

Universal
GAS RANGES



- 6:45 5 **Town And Farm**—Discussion
- 7:00 5 **Today**—Reports & Interviews
- 8:45 5 **John Thomas Reports**—News
- 9:00 4 **Wheel Of Fortune**—Quiz
- 5 **Ding Dong School**—Nursery
- 9 **A To Z Of Cookery**—Recipes
"Mariner's Watch"
- 9:30 5 **Prologue To The Future**
- 9:45 4 **Meet Betty Furness**—Ideas
Tips on clothes, charm and household ideas. Guests: Fletcher Markle and Mercedes MacCambridge
- 7 **Scanning The Scene**—Features
- 10:00 4 **News At Ten**—Information
- 5 **Home Cooking**—Eddie Doucette
Eddie prepares toasted creamed lobster sandwiches and sauteed parsnip strips
- 7 **"King Murder"**
MOVIE—Whodunit murder mystery, starring Natalie Moorehead & Conway Tearle
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(or United Nations General Assembly)
- 9 **Strike It Rich**—Warren Hull
Randy Merriman subs for Warren Hull with guest, Metropolitan opera star, Anne Bollinger
- 11:00 4 **Creative Cookery**—Recipes
Shrimp de jonghe #2; TV Italian tomato dip; and Mr. Pope talks about packaging material for freezing and storing food
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety Time
- 9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **Good Living**—New Ideas
Beauty authority Hope Robbins discusses care of the hair and concentrates on getting the most out of a shampoo
- 9 **Search For Tomorrow**—Tale
- 11:45 9 **Guiding Light**—Serial Story
Joe tells Kathy's lawyer that he has a new lead on Lang's death
- 12:00 4 **Happy Pirates**—Fantasy
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Comedy
"The Little Things," comedy skit; comic George Gobel; production number: "Just the Way You Are"
- 5 **Overtures With Art VanDamme**
Music session with comments on news
- 12:30 7 **Beulah Karney Presents**—Tips
Beulah cooks salmon, clams & lobster for making Lenten meals more fun
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Double Or Nothing**—Bert Parks
- 5 **"Should A Girl Marry"**
MOVIE—A young doctor pays blackmail to save his girlfriend and his reputation; stars Anna Nagel & Warren Hull
- 7 **What's New**—Current Events
- 9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
Guest, Perc Westmore, Hollywood make-up artist. Another celebrity will give a pint of blood while on the air
- 7 **Claude Kirchner Show**—Variety
- 9 **Learning Brings Adventure**
The Illinois Institute of Technology presents Professor Alden Countryman discussing "Physics"
- 2:00 4 **Lee Phillip Presents**—Tips
- 5 **Big Pay Off**—Quiz Contest
- 7 **"Master Of Bankdam"**
MOVIE—Story of the trials and tribulations of three generations of a feuding family; stars Anne Crawford & Tom Walls
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Eddie Albert Show**—Variety
- 2:30 4 **Roosevelt College**—Talks
Second in the series of "Journey Into Music" with Mr. Saul Dorfman, chairman of the department of piano of the music school
- 5 **Welcome Travelers**—Interviews
Tommy Bartlett says hello to visitors
- 3:00 4 **News At 3:00**—Chuck Bill
- 5 **Kate Smith Hour**—Variety
Kate presents the Cerneys, ballroom dancers; Martin Brothers, puppeteers; "Cracker Barrel" interview; and band leader Ted Lewis. Also Billy Taylor Trio, instrumentalists
- 9 **"Greed Of William Hart"**
MOVIE—A girl is picked up in a tavern and killed by men who sell her body to a doctor; stars Tod Slaughter, Henry Oscar & Aubrey Woods
- 3:05 4 **"Curtain Falls"**
MOVIE—An aging actress, without money or friends, plays the greatest role of her career; stars Dorothy Lee, William Bakewell, Natalie Moorehead & John Darrow
- 4:00 5 **Hawkins Falls**—Serial Tale
An old man takes a look at old logic and gets new ideas
- 7 **Lucky 7 Ranch**—Western Film
"Pals Of the Range"
- 9 **Trail Blazers' Theater**—Film
"Tonto Basin Outlaw"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
- 5 **Howdy Doody Show**—Puppets

Mar. 6 **Friday**

- 5:00 4 Kids Karnival Kwiz—Games
- 5 Elmer, The Elephant—For Kids
John Conrad has his hands full with the too well educated elephant
- 7 Laugh Time—Film Shorts
"Charlie Chase" film plus cartoon
- 9 Time For Beany—Fun For Kids
- 5:15 9 Junior Edition—S. Fentress
- 5:30 4 Silhouettes Of The West—Chats
- 5 To Be Announced
- 7 Adv. Time With Bob Atcher
"Lost Jungle" chapter 10, and "Water Rustlers" chapter 5
- 9 Robert Hurleigh—News
- 5:40 4 Window Shopping—Commercial
- 5:45 4 Chgo. Weather—Russ Reed
- 5 Something To Talk About
- 9 Clete Roberts World Report
- 5:50 4 Guest Star—Carmelita Pope
- 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Herman Hickman Show—Talk
Every phase of sports is covered, including commentary on latest developments, predictions of scores, and interviews. Sponsored by Robert Burns Cigars and Cigarillos

- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 5 Town Crier—Tony Weitzel
- 6:20 7 Your Weather—Wayne Griffin
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skit
Martha comes to the camp to sing to the soldiers; Pinky is wearing a Lieutenant's jacket by mistake and is sent to the guard house
- 7 Stu Erwin—Comedy Drama
"The Three Budgeteers." Stu "gets taken" when he takes the family shopping

See DENNIS DAY

on the sparkling new



RCA VICTOR show

more laughs - more fun than ever

FRIDAY WNBQ CHANNEL 5

7:00—7:30 pm

New Tele-mension Glasses Add Amazing TV Realism



Tu-Tone lenses pop the action to life before your very eyes... add realistic picture depth to open a brand new world of exciting TV viewing pleasure. Sharpen contrast between blacks and

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See the HERMAN HICKMAN SHOW

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FRIDAY EVENINGS 6:00 P. M. — CHANNEL 5



"This is a comedown for me, Senator. I used to make up Elizabeth Taylor."



Mary Meade
"THE MOST PARISIAN OF ALL AMERICANS"

TED GROUYA at PIANO
Robert Maxwell
John and June Belmont
DeVoye and Lorraine
Merriel Abbott Dancers
with CLAIRE LEONARD
EMIL COLEMAN
and his orchestra
Empire ROOM
PALMER HOUSE

Friday Mar. 6

- 6:30 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
Tunes: "It All Depends On You," "Congratulations To Someone," & "Anywhere I Wander"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
"Katrin Knows Best." Katrin learns that people are to be known for what they are, and not for what position they hold
- 5 **RCA VICTOR SHOW**—Musical
Dennis gets involved in a high stake Texas-type poker game while trying to get evidence against a group of local book makers operating in his apartment building
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
A rash of speechmaking breaks out in the Nelson family when Ozzie plans to make a speech before the Chamber of Commerce and Harriet plans one for her women's club
- 9 **SPORTS EDITION**—News Events
Harry Creighton comments on sports
- 7:15 9 **CITY EDITOR**—Clem Lane
Actual story behind the headlines
- 7:30 4 **MY FRIEND IRMA**—Comedy Skit
Irma and Jane decide to open a dress shop, with calamitous results
- 5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn shows how to make practical cold frames and flats in which you can get plants started early for spring
- 7 **SUPERMAN**—Adventures.
George Reeves stars in "Superman On Earth"
- 9 **THE WORLD IS YOURS**—Film
Vacation spots the world over are presented to help you plan your vacation

enjoy an **ADVENTURE** in **REFRESHMENT!**



TUNE IN

TERRY
and the pirates
on TV every other week

SWITCH TO

CANADA DRY
Ginger Ale

AMERICA'S *Ginger Upper*

WBKB-TV Ch. 7 FRI. 8-8:30 P.M. WGN-TV Ch. 9 SAT. 11:00 A.M.

- 8:00 4 PLAYHOUSE OF STARS—Drama**
Jackie Cooper in "Big Jim's Boy." A young man decides to become a doctor rather than follow in his father's footsteps as a fighter, but is forced back into the ring to raise money for his education
- 5 BIG STORY—Drama**
Authorities were without clues in the fatal shooting of a jewelry store proprietor until reporter Chester A. Potter of the *Pittsburgh Press*, working with underworld contacts, was able to reconstruct the crime
- 7 TERRY AND THE PIRATES**
"Extra Cargo." Terry and Hotshot learn that their plane is to be time-bombed in mid-air in order to assassinate a noted passenger. *Sponsored by Canada Dry Ginger Ale*
- 9 GOLDEN GLOVES BOXING**
Annual finals *Sponsored by Your Admiral Dealer*
- 8:30 4 OUR MISS BROOKS—Comedy**
The principal and some members of the faculty learn that they have all been remembered in "Mr. Casey's Will"
- 5 ALDRICH FAMILY—Comedy Tale**
Mrs. Aldrich doesn't feel well, and because she expects company, Henry and his father are forced to cook the dinner
- 7 TALES OF TOMORROW—Drama**
- 9:00 4 MR. & MRS. NORTH—Drama**
Pam & Jerry's little nephew, with a reputation for telling tall tales, pays a visit and tells a story of a dead body. Barbara Britton & Richard Denning star
- 5 CAVALCADE OF SPORTS**
Ranking welterweight, Billy Graham, 31, of New York, with 99 wins, 9 defeats & 8 draws vs Joey Giardello of Southwark, Pa., with 39 wins, 9 losses & 5 draws in 10-round bout from Madison Sq. Garden; Jimmy Powers announcing
- 7 CHGO. KLOSE UPS—Interviews**
Chats with Woody & Virginia Klose
- 9:30 4 FAVORITE STORY—Film Drama**
Adolphe Menjou is featured
- 7 HEART OF THE CITY—Drama**
"Hit and Run" with Pat McVey
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Sugar Ray Robinson vs Rocky Graziano (April 16, 1952)
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 COURTESY HOUR—Variety**
Jim Moran presents a special barn dance show with Red Blanchard, Arky, the Arkansas Woodchopper, singers Homer & Jethroe, and Nelson's Pigs
Sponsored by Courtesy Motors



**Golden
Gloves**

**Chicago
Finals**

**FRIDAY
MARCH 6TH**

TELEVISION:

WGN-TV

CHANNEL 9

8:00 P.M.

*Presented by
your*

**** Admiral ****
Dealer

Join Jim Moran

—TONIGHT—



"COURTESY HOUR"

Swing your partner
in the OLD RED BARN

THE NATION'S TOP ACTS

- RED BLANCHARD
- ARKY the Arkansas Woodchopper
- HOMER & JETHROE
- NELSON'S PIGS

10 - 11 P.M.

Presented by
COURTESY MOTORS

CHANNEL

WBKB

Friday Mar. 6

- 10:10 5 **DORSEY CONNORS**—New Tips
10:15 4 **SPORTS PAGE**—J. Harrington
5 **CLIFTON UTLEY AND THE NEWS**
10:25 4 **CHGO. WEATHER**—Russ Reed
10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
5 **LET'S LOOK AT SPORTS**—Events
10:45 4 **OUR SONG**—Danny O'Neil Sings
5 **HERBIE MINTZ**—Musical
11:00 4 **KUP'S COLUMN**—Gossip
5 **"I MET MY LOVE AGAIN"**
MOVIE—A young girl elopes and goes to Paris where her husband is killed three years later; stars Joan Bennett, Henry Fonda, Dame May Whitty & Alan Marshall
7 **"DAUGHTER OF THE WEST"**
MOVIE—Western about life on a Navajo reservation in the late 19th century; stars Donald Woods & Martha Vickers
11:15 4 **NEWS**—Fahey Flynn Comments
11:30 4 **MURDER BEFORE MIDNIGHT**
12:00 4 **"DEVIL PLAYS"**
MOVIE—(1st showing) A mystery writer is killed in the same manner as one of the characters in his book; stars Florence Britton & Jameson Thomas
12:30 7 **WHAT'S NEW**—Current Events
1:15 4 **ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)



TV Forecast and its Philadelphia affiliate, TV Digest, contributed birthday cakes to the celebration of the first anniversary of The Big Payoff, NBC's mink-lined quiz show. Bess Myerson and Randy Merriman make with the big smiles, perhaps because they're on the receiving end of the gifts for a change.

WHO LOVES A FAT MAN?

(continued from page 11)

No roundup of "fat men" would be complete unless it included Dick "Two-Ton" Baker, the incredibly outsized pianist who was one of TV's earliest pioneers, after a distinguished nationwide career of radio and club dates. Right now, Two-Ton is happily enconced in a successful kid show on Chicago's WBBM-TV (formerly WBKB) garbed in colorful pirate costume and pounding at least three pianos into pieces every week.

With a low bow to the ladies, there pops into mind, inevitably, the legendary name of Kate Smith. While nobody in his right mind would ever refer to this most enormous woman as "fat," Kate *should* be mentioned to keep this article from turning into a stag party.

Ever since the early 1930's, when Miss Smith sang mournful accompaniment to the moon getting over the mountain, the big lady with a bigger heart has been a fabulous success story in radio. Came the TV era, and even the wisest network brass had reservations. Would Kate, in the flesh, astound her devoted radio fans who had been nurtured on only her voice? That question was soon answered—the housewives loved her. She's now a TV mainstay.

Does all the world love a fat man? TV would seem to answer that burning question by proving that large, economy-sized folks can make the grade if they've got talent.

As clinching proof, look what happened to diet expert Gayelord Hauser. One short TV series, and then "Poof." A strong wind blew him away.



Just to keep the non-fat men represented, Joe White, sometimes called "Half-Ton," helps liven up "The Hopy Pirates" with Dick "Two-Ton" Baker.

TV FORECAST

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TAUBER TELEVISION SERVICE

6801 Roosevelt

STanley 8-8887

BENNY, LA ROSA, TALLULAH, ETC.

by JACK MABLEY



Reflections on a TV Tube:

We have a request to get snide about cameras which show you only a dancer's face while she's dancing. O.K., we're snide.

Minority Report: We liked Jack Benny's playing a bit of serious violin on his recent show. He injected just enough deadpan comedy into it to let us know he wasn't taking himself too seriously.

As each week passes and less and less is done about getting Chicago an educational television station, we're more convinced that if we of the great common horde, the viewers, would organize and raise some money, we'd get a station in a hurry.

"Could you tell me how much it would cost to let me advertise my fan club for Julius LaRosa in your column?" asks Geri Hazleton of 1719 Bryn Mawr.

Three jellybeans.

More fuel for our contention that viewers want quality TV: The 10 most viewed shows in Chicago in the new ARB report are Lucy, Godfrey's two evening shows, What's My Line, Drag-net, Show of Shows, Miss Brooks, Berle, Hit Parade, and Groucho. Most of these are intelligent, relatively quiet programs, long on showmanship and short on bombast.

If you don't like Ed Sullivan, why watch him? That's tossed my way six or eight times a day. Answer: 1. I'm paid to watch TV. 2. There are others at home who want to see things like the Disney story, and I'm outvoted. 3. His hired talent usually is excellent, and

you try to enjoy that between appearances of Smilin' Ed, which is something like trying to walk between the rain-drops.

Kraft Theater used a play by Luigi Pirandello, an important Italian dramatist of a generation ago, as the basis for an excellent hour show two weeks ago. The success of TV adaptations of good literature emphasizes the paucity of good playwriting today.

Tallulah Bankhead's Saturday night shows continue to be mediocre. They conform to a tired pattern of song and dance. The feeble humor she is reciting is not worthy of one of the most colorful and capable women on the stage.

We can expect to see a great deal more of The Continental. He has dropped his solo gimmick and is both suave and fairly entertaining as a straight performer.

It's a fair guess that we not only will be watching color television in 10 years, but it will be in three dimensions.

The three dimension binge the movies are going on may prove a bonanza for TV. The old time "flatties" are going to be obsolete for theater use, and there's a good chance they will be released for television—as long as TV remains flat also.

Television marathons are on their way out. They reap ill will, and they don't collect too much money. One in New York, which was advertised as having raised more than \$200,000 for charity, actually went in the red.

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Read colorful Sam Levenson's five funniest stories . . . Jimmy Durante

and "The Women" . . . the latest on "Lucy" and her baby . . . and a stimulating story about Wally Cox, the lovable "Mr. Peepers." To keep up with all the TV stars, don't hesitate to

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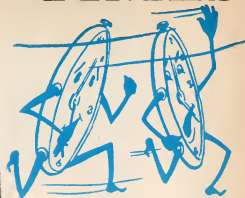
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TV FORECAST



Bud Collyer



Roxanne

by SHIRLEY ELMAN

IN New York's Long Island city court one day a domestic battle unfolded which might have stumped even that renowned family relations expert, Dr. John J. Anthony. Round one of the court fracas went like this:

SHE: "I'm the one that came up with the answer."

HE: "Oh, no, Your Honor, we won as a married team."

SHE: "Team, Ha! All he did was stand there like a wooden Indian with three cups on his head. I'm the one who had to squirt whipped cream from 10 paces and hit the cups!"

HE: "Yeah, she was supposed to hit the cups, but who did she hit? ME!"

This petty bickering was rooted in one episode—the couple had been contestants on a zany TV stunt program, "Beat The Clock!"

Fortunately, this show has a less devastating effect on other marital unions. That's because most contestants are "good sports" who have heeded the advice to leave their dignity at the door. Without their shell of decorum, they can wallow freely in a mire of cream pies,

seltzer downpours, whipped cream baths and pancake batter slush—all gleefully provided by an emcee with a demon twinkle in his eye, Bud Collyer.

To the uninitiated viewer, a typical "Beat The Clock" setting might resemble the surrealistic world inhabited by creatures from Salvador Dali's modern art canvas who had suddenly been transformed to life. After all, how often do you see a human being, prostrate on the floor, juggling paper cartons with his toes? Or trying to burst balloons with a croquet mallet? Or picking up scattered cards on the floor with one hand while balancing a balloon in mid-air with the other? Or digging three marshmallows from a bowl of gelatin, using only a spoon held between the teeth? All with the added handicap of beating the second hand around the face of a clock, which is the prime object.

Contestants view the show as a friendly little parlor game which has graduated to national notoriety on their performances. Red faced, self-conscious and always protected from messy dis-



Bud clocks a zany stunt by husband-wife team. Something about piling cardboard boxes on partner's sales, while blindfolded.

A-WASTING



asters (by ill-fitting grease-monkey suits or raincoats and slouch hats), they perform like trained seals before an audience teetering on the brink of hilarity. But the last laugh belongs to the contestants when they tote away their winnings—money and TV sets.

Ever since Bud was second man to Bert Parks on radio's money-mad "Break The Bank" program, he's been due for an emcee role on a show of his own. With his volcanic personality and fondness for the ridiculous, he was a natural for "Beat The Clock" which to date has been a successful TV venture for almost three years.

Bud (or Clayton, as his birth certificate says) entered show business via the well-trodden path of tradition—his mother, sister and brother were all in the footlight brigade. At first determined to become a lawyer, he obtained his law degree from Fordham University in 1933, but quickly decided there must be an easier way to earn money. Especially after apprenticing as a clerk

in a law office. "I was working for a fast \$15 a week and desk space."

Bud's career as an announcer began zooming in 1935 when he pulled down such plums as narrator on "Cavalcade of America," and announcer and straight man for Jack Pearl (Baron Munchausen), Tommy Dorsey and Eddy Duchin. About this time, he also gloated over a personal satisfaction. People began introducing him as Bud Collyer instead of "June Collyer's brother."

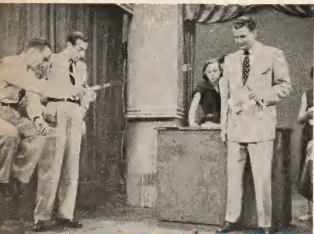
Bud, a ladies' idol in the studio, does a fast turnabout when he goes home to Greenwich, Conn. Since he "arrived" in radio and TV, he has also acquired a home life—a wife who was a former radio actress and three youngsters, Patricia, 14, Cynthia Ann, 12, and Michael, 11. Bud is also superintendent of the First Presbyterian Church's Sunday school and active in Boy Scout work. (He recently received the Boys' Life Award for outstanding service.)

Handling the distaff duties is a curvaceous blonde, Roxanne, who left her surname (Roseman) in Minnesota. It's Roxanne's job to introduce contestants and advertise the sponsor's products (flash bulbs, TV sets, etc.). No one objects when both performers and products rate only a fleeting glimpse. Roxanne's glamour overshadows both.

Producers have discovered one outstanding difference in the behavior patterns of their contestants. Women married five or more years, they found, are overjoyed at the opportunity to smear their spouses while brides are a little more considerate.

One woman was told to knock off her husband's derby with a squirt of whipped cream. She did it in fifteen seconds, but continued squirting until his face was completely covered. The woman admitted later she had been waiting years for the chance!

"Beat The Clock" is seen at 6:30 p.m. Saturdays on WBBM-TV (channel 4).



It's "getting even" time for producers Mark Goodson & Bill Todman. Cast snickers while the boys test their ability to bait mousetraps.



Uncle Herbie

Boys and girls, how would you like to sit for hours as quietly as Robin Morgan has been doing? Robin (who is Dagmar on the "Mama" show) has been posing for Dr. Livingston Welch (right), well-known child psychologist and sculptor. Dr. Welch chose Robin as "the typical American child" and unveiled his sculpture in time for Robin's 11th birthday on January 29.

THIS WEEK'S CONTEST: What's your favorite winter sport? Write me a short letter, telling me what it is and why you like it. For the best letter, I'll award \$1; second best, 50 cents; next 15 runners-up, 25 cents each. Mail your letters to Uncle Herbie, % TV Forecast,



185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 8.

Here are my Feb. 1 contest winners: Mary Armstrong, Bensenville, Ill.; Gerald Carovelli, Chicago; Cynthia Crossgrove, Plymouth, Ind.; David Dornbusch, Grand Rapids, Mich.; Barbora Goodman, Oak Lawn, Ill.; Sandra Guse, Marengo, Ill.; Roy Hamilton, LaPorte, Ind.; Nels Jacobson, East Gary, Ind.; James Keller, Ludington, Mich.; Betty London, Lockport, Ill.; Carol Ann Miller, Chicago; Michael Nei, Lorwill, Ind.; JoAnne Nicovsky, Chicago; Alice Shiremon, Fowler, Ind.; Bonnie Jean Steinhoff, Flossmoor, Ill.; Noel Whitney, Chicago; Sandra Woodoll, Groylsloke, Ill.

MOLLYCUES

by MOLLY POTKIN



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This happy little clown is quite a juggler. In fact, he's mixed up the letters in the name of a TV show seen on Sunday afternoon. Can you unscramble them so they spell out the name correctly? Write down your answer, color the picture and mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill., before March 9. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, neatest and most original will win. Answer will appear here next week.

Solution to last week's puzzle was "SPACE PATROL."

February 2nd Mollycue winners:

LoVerne Auler, Chicago; Janice Biegun, Joliet, Ill.; Penny Comphousen, Lake Villa, Ill.; Carol Henwell, Chicago; Kenneth Harsley, Chicago; Borboro Houston, LaGrange Park, Ill.; Barbaro Hyer, Downers Grove, Ill.; Donald Joroscak, Gary, Ind.; Kothleen Korlsen, Racine, Wis.; Richard Klimple, Evonston, Ill.; Joyce Kustaks, Chicago; Coral Lockerbe, Wilmette, Ill.; Janet Maichin, Joliet, Ill.; Judith Mogenson, Kenosha, Wis.; Johnny Olson, Sawyer, Mich.; Shoron Roy, Downers Grove, Ill.; Jerald Rothchild, Chicago; Mickey Shaffer, Waukegon, Ill.; Jock Sheils, Chicago; Joan Shonomon, West Olive, Mich.; Nancy Lee



Skrebo, Chicago; Darlene Sobers, Westmont, Ill.; Gregory Stoiner, Cicero; Morlene Stone, Chicago; Laurence Toth, Chicago; Rosito Viado, Chicago; Suson Wreoth, Chicago

SPORTSCAST

by ED PAZDUR



WHILE sitting at ringside with Ezzard Charles for the Gavilan-Davey fiasco, we were informed by the former heavy-weight champion that he expects to fight Rocky Marciano for the title in June. . . . It'll be interesting to see what develops. Charles is not prone to make wild statements and if he does badger a Marciano fight in June, expect a loud roar from Roland La Starza's camp. La Starza, a hulking bully, feels he is entitled to a crack at Marciano before Charles on the basis of his recent win over Rex Layne who defeated Charles in Salt Lake City last fall.

After visiting his ailing manager, Jack Kearns, former light-heavyweight champion Joey Maxim stopped by long enough to tell us he'll fight Danny Nardico at Miami next month. One look at Joey was enough to convince us it'll be Nardico by a KO. . . . Attempting to follow Chuck Davey's footsteps is Tony Zale's nephew, Ray Zale. A front line middleweight for the University of Wisconsin, Ray is running into scholastic difficulties.

Remember New York Commissioner Bob Christenberry's now famous reversal of the Bill Graham-Joey Giardello decision? The IBC hopes to capitalize on his controversial decision by staging a rubber match at Madison Square Garden, March 6. The bout will be televised by channel 5.

Ringside notes: Admiral has obtained exclusive rights to televise the Chicago finals of the Golden Gloves, March 7; the inter-city bouts with New York's champions, March 26, and the matches against Europe's Golden Glove Champions on June 16. . . . Chicago's highest priced sportscaster, Bob Elson (\$110,000 annually) interviewed Kid Gavilan on his WBBM-TV show recently. Wonder how Bob felt knowing the Champ was guaranteed \$104,000 for one night's work against Davey?

More speculations: We wonder how much longer it will take George Halas to make up his mind about TV. Papa Bear fears "the thing" will hurt his gate. . . . Art Morse, DePaul's graduate manager of athletics, was so fearful of the TV bugaboo that he threatened to cancel his Feb. 28 Stadium basketball doubleheader because of the Illinois-Indiana telecast from Champaign. When will Morse learn to live with television rather than fight it? "We learned last year that we cannot compete with television," said Morse. . . . *Someone should tell Morse he can fight fire with fire!*

Have you voted for your favorite Black Hawk yet? Watch the Hawks over WBBM-TV, Sunday night, 10:00 p.m. with Joe Wilson reporting and vote for your favorite on the ballot below. The winner will receive a beautiful 21" console SENTINEL TV set!

Not prone to wild statements



CHARLES

It's Nardico by a KO



MAXIM

Rubber match will settle it



GRAHAM

OFFICIAL BALLOT

My Favorite Black Hawk is _____

Mail to:

Sports Editor

TV Forecast

185 N. Wabash

Chicago 1, Ill.

I understand that upon receipt of this ballot I will be mailed free a 32 page booklet on the Chicago Black Hawks.

My Name _____

Address _____

City _____ Zone _____ State _____



LETTERS (continued from page 3)

DEAR BOSS:

Before the 1953 season gets too settled down in its ways, I'd like it if you would forward a few personal requests to the proper authorities.

Ask Max Liebman if he would mind getting a few new routines. Everyone has handed him a "genius" award by this time, so maybe he will think about climbing out of the same old rut and give us a fresh angle on "Your Show Of Shows."

Ask Danny O'Neil to slow down his chatter. He's the first fella I ever saw who could out-talk a roomful of females. He could also drop that nervous little giggle of his any old day now, and I won't mind a bit.

Ask Bob Elson to break into a smile now and then. After all, Bob, there IS a tax cut coming, and things won't always be as black as they seem.

Request Ernie Simon to submit his jokes in advance to a screening board. Either that, or else get a studio audience into WGN-TV to yock up those dead silences after Ernie lays his eggs.

Kindly get Betty Furness married and off television. Every time she unleashes that cold, businesslike sneer of hers, it's a setback for Equal Rights for Women.

Ask Senator O'Connor of "Crime Syndicated" to start learning his short speeches and quit reading them off a teleprompter gadget.

Tell Clifton Utley to quit taking himself so seriously. If he ever misses a telecast, wanna bet the world won't stop?

And you can tell Hoot Cunniff he's balmy. The greatest cowboy of them all is Florian Zabach. Why doesn't he throw a saddle on that violin and start riding it?

CHUB

TV Forecast is always interesting. However I got a particular "kick" out of reading "The Heart of Television." Chicagoans can really pride themselves on having the biggest hearts in the country. I know! . . . Through the years I have raised great sums of money for this and that cause. The city with the greatest record is your own Chicago. Not more than five years ago your citizens gave me three and a half million dollars in three nights. This for overseas relief, and some local needs. . . . As long ago as 1926, I was co-chairman for many weeks of a four million dollar drive. The liberality of Chicago people is something I shall always treasure. Whether it be for the Mississippi flood sufferers, March of Dimes, Cancer or Heart, Chicago comes through with such a rush, no wonder it is called the Windy City.

Hollywood, Calif.

EDDIE CANTOR

Will you please tell me how to go about getting on Arthur Godfrey's Talent Scouts program as I know several who might put on an evening gown and tear their hair and act like some one escaped from an insane institution just as well as some of the talent on last night's program.

Decatur, Mich.

NAME WITHHELD

Ed. Note: Well, first off, you've got to escape from an insane institution.

I notice that those Chicago merchants are being interrupted in their commercials by some one showing old movies, can't they stop that? I just adore steady, long commercials!

Griffith, Ind.

JOE BLOW

Ed. Note: Are you THE Joe Blow?

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SKIPPY PEANUT BUTTER

CHANNEL

7
WBKB

ABC Television Network

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